

CATALOG 2021



NEW TITLES

- ▶ Business and Management
- ▶ Earth and Environment Sciences
- ▶ Education and Psychology
- ▶ Hospitality & Tourism
- ▶ Journalism and Mass Communication
- ▶ Language and Linguistics
- ▶ Law
- ▶ Library Science
- ▶ Social Sciences



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Financial Management in Hotels: A Practice Guide for Undergraduates, Owners and Employees

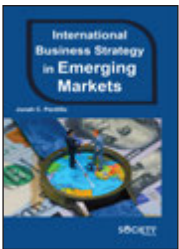
Scott Stanley

This book introduces undergraduates to the principles of financial management. In doing so, the book contextualizes these principles within the hotel industry. The book is intended as a practice guide for students. It can also act as a reference point for those already working in the industry. The target audience includes employees and owners. Other stakeholders within the industry may also be interested in the book.

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About the Editor

Scott Stanley is a Financial Planning and Analysis Executive with over 30 years of experience working for industry leading global Financial Organizations in a financial management capacity. He is a subject matter expert in organizational and operational financial analysis, business management, forecasting and management reporting for Fortune 100 firms. He has a proven track record of increasing profitability, managing costs and development and implementation of strategic plans and operational budgets. Scott is skilled at leading project teams and cross divisional initiatives by advocating collaboration and teamwork. His strengths include excellent organizational, analytical and interpersonal skills. Having worked on Wall Street for most of his career, Scott has proven leadership skills and an ability to drive results in fast paced, deadline driven environments. Scott was an Executive Director at Morgan Stanley, where he worked for 13 years in various Financial Management and Business Management capacities. Prior to that, Scott worked at JPMorgan Chase for 8 years. Other financial firms round out his portfolio of work experience. In 2016 Scott founded J2 Financial Solutions Group, LLC. J2 provides comprehensive financial consulting services across an array of financial planning and analysis disciplines. Scott obtained his undergraduate degree in Business Administration from Gettysburg College and his MBA from Drexel University.



International Business Strategy in Emerging Markets

Jonah C. Pardillo

International Business Strategy in Emerging Markets is a book that talks about the various kinds of strategies that are important and being taken up by the several businesses around the world that help them to capitalize on the developing markets and the opportunities that keep cropping up in those parts. The business strategies have to be really well chalked out for international cooperation and trade and for them to be applicable across borders. The book tries to educate the readers about the fundamentals of forming such strategies and also provides a look into some widely followed internal business strategies at present.

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About the Author

Jonah C. Pardillo received her degree in Masters in Business Administration as well as her bachelor from University of the East Manila, Philippines. She also completed her PhD. in Business Management. She became an entrepreneur starting 2004 and she owns Sequoia Trading which is based in Philippines which specializes in importing variety of goods. She is also a professor for business subjects at Far Eastern University, Manila; and she was also teaching at Technological Institute of the Philippines, Manila Business College, and Global Reciprocal College. She also became a content developer and develops the following course materials such as Management Accounting, Mathematics of Investment, Fundamentals of Accounting, Macroeconomics Theory and Practice.

Jonah C. Pardillo also authored the books such as Knowledge-based Marketing in 21st Century, Innovation in Marketing, Marketing Automation, Service Operations Management, Business Informatics, and Business Communication.



Customer Service in Business: Keeping your Customers Close and Loyal

Jonah C. Pardillo

The book 'Customer Service in Business: Keeping your customers close and loyal' takes the readers through the significance of the customers in businesses and hence the importance that customer service plays in running successful businesses. It chalks out several ways in which the businesses try to keep their customers loyal to their products or services and the methods they employ to ensure this. The businesses rely heavily on retaining their old customers, which is why the customer preferences and likings must be of utmost priority for them. The book also outlines various challenges that arise in customer service and how one can deal with them.

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Jonah C. Pardillo received her degree in Masters in Business Administration as well as her bachelor from University of the East Manila, Philippines. She also completed her PhD. in Business Management. She became an entrepreneur starting 2004 and she owns Sequoia Trading which is based in Philippines which specializes in importing variety of goods. She is also a professor for business subjects at Far Eastern University, Manila; and she was also teaching at Technological Institute of the Philippines, Manila Business College, and Global Reciprocal College. She also became a content developer and develops the following course materials such as Management Accounting, Mathematics of Investment, Fundamentals of Accounting, Macroeconomics Theory and Practice.

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Performance & Compensation Management

Surbhi Jain

This book explores the links between performance and compensation. Primarily targeted at business management undergraduates, the book explores key principles and practices behind compensation management. The book highlights the role that compensation plays in terms of motivating workers. At the same time, the book also touches on the potential for poor compensation to demotivate employees. In doing so, this book demonstrates the instrumentality of compensation management.

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About the Author

Dr. Surbhi Jain has eleven years of academic, research, and marketing expertise. Her experience spans two universities, multiple local and international institutions, boards and task teams. Her professional involvement in institutions has always been defined by three distinct engagements: the contest of ideas; their translation into actionable initiatives; and the building of programs. Dr. Jain has held eminent positions in a number of premier national and international organisations dealing with marketing and administration of higher education in particular. Her doctorate is in the field of Human Resource management. She has published five books on topics such as Change management, Management of training and development and Business communication. In addition to this she has published five papers in International Journals, and two International case studies. She has served on many advisory committees and panels sponsored by professional organisations.



Business Management in an Uncertain World: An Introductory Text for Executives

Jonah C. Pardillo

Business Management in an Uncertain World: An Introductory Text for Executives is a book that informs the business executives about the various management techniques and norms that are followed around the world, especially in places where uncertainty is very high and they might not know how to react to a situation or to predict one. The book pins down a lot of definitions and basic introductory information for the executives so that they are familiar with the fundamentals of business management and can develop their knowledge from that base itself.

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About the Author

Jonah C. Pardillo received her degree in Masters in Business Administration as well as her bachelor from University of the East Manila, Philippines. She also completed her PhD. in Business Management. She became an entrepreneur starting 2004 and she owns Sequoia Trading which is based in Philippines which specializes in importing variety of goods. She is also a professor for business subjects at Far Eastern University, Manila; and she was also teaching at Technological Institute of the Philippines, Manila Business College, and Global Reciprocal College. She also became a content developer and develops the following course materials such as Management Accounting, Mathematics of Investment, Fundamentals of Accounting, Macroeconomics Theory and Practice.

Jonah C. Pardillo also authored the books such as Knowledge-based Marketing in 21st Century, Innovation in Marketing, Marketing Automation, Service Operations Management, Business Informatics, and Business Communication.



Managing a Multi Generational Workforce

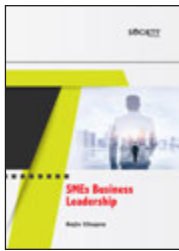
Surbhi Jain

The book 'managing a multi-generational workforce' discusses four main topics which are; (1) the required multi-generational management skills, (2) generational cohort differences, (3) the most effective multi-generational management approaches and, (4) the least effective multi-generation management strategy. Through a number of discoveries made in the book, people can contribute to workplace social changes and improve community relations through a better understanding, approval and gratitude for multigenerational workforces. Also discussed are suggestions and implications for hiring, steering, and managing different age groups within the office. The author argues that every generation has unique expectations which organizations must attempt to fulfill, this will motivate employees to stay with the company.

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About the Author

Dr. Surbhi Jain has eleven years of academic, research, and marketing expertise. Her experience spans two universities, multiple local and international institutions, boards and task teams. Her professional involvement in institutions has always been defined by three distinct engagements: the contest of ideas; their translation into actionable initiatives; and the building of programs. Dr. Jain has held eminent positions in a number of premier national and international organisations dealing with marketing and administration of higher education in particular. Her doctorate is in the field of Human Resource management. She has published five books on topics such as Change management, Management of training and development and Business communication. In addition to this she has published five papers in International Journals, and two International case studies. She has served on many advisory committees and panels sponsored by professional organisations.



SMEs Business Leadership

Rajiv Chopra

There are several SMEs that are coming up to open businesses of their choice and interest and provide employment to the other people. This is an encouraging development for the world. However, a lot of these SMEs tend to not go much up the ladder as quite a lot of business owners lack the leadership qualities that are needed to turn their business into efficient ones. The book 'SMEs Business Leadership' takes the readers through the various qualities of a good leaders and tries to train them on such qualities so that they can employ them to take their businesses to the heights they have dreamt of.

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About the Author

Dr. Rajiv Chopra, OSD-Principal, Delhi College of Arts and Commerce, University of Delhi, holds his Ph.D in Finance. Having an experience over 30 years of teaching Finance, Accounting and Management which are his major interest areas. Dr. Chopra has been awarded Prof. A.B. Ghosh award by University of Delhi. Dr. Chopra has authored more than 20 books in the similar field. He has also contributed to over 25 research papers to several journals and magazines.

Apart from these academic pursuits, Dr. Chopra has proven record of exemplary managerial skills. He has been heading one of the prestigious constituent college of University of Delhi over six years and has been instrumental in making paradigm overall development of the college. Moreover, as the Governing Council of Government Schools and School of Kendriya Vidyalaya Sangathan, he has played an important role with advisories to improve the School.

Dr. Chopra has also proved his mettle being a member of Delhi District Cricket Association. He has travelled along with Indian Cricket Team during various tours on foreign land and has borne the responsibility to the maximum efficiency. Various other bodies have recognised his administrative and managerial skills and recently he has been assigned responsibility as Vice President of Delhi Athletics.



Entrepreneurship In Developing And Emerging Economies

Maleeha Gull

The world is combining socially, strategically and financially. Subsequently, globalization could be characterized dependent on social, political and financial intrigue exemplified monetarily as access to new markets, decrease in exchange rules and guidelines and the nearness of exchange rivalry. Emerging economies are appealing ventures since they will in general become quickly bringing about better yields for the financial specialist.

This book sheds light on the macro-level entrepreneurship in emerging economies. The technological aspects of digital world which has greatly contributed to the emerging economies are also outlined. Presenting, opportunities for the new and old entrepreneurs, current title has covered the geographical aspect mainly to focus on the countries having developing and emerging economies.

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About the Author

Maleeha Gull obtained her Masters in Business Administration in Management Information System and Master of Science Degree in Project Management from University of Malaya. She served as lecturer for two years and Currently, pursuing her PhD in Management Science from Universiti Teknologi Malaysia.



Consumer Behavior and Culture

Joao Heitor De Avila Santos

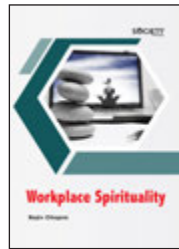
The book is primarily focused on aspects related to the consumer behavior and culture in the 21st century. A comprehensive definition of consumer behavior and other aspects which can be extremely knowledgeable for the readers are presented. The aim is to raise awareness about the importance of consumer behavior and provide insights on how it gets significantly impacted by the culture of people.

The book provides deeply analysis with examples that marketing enthusiasts and general audience need to understand the importance of consumer behavior and how it can be addressed by the companies. It is also intended to provide insights about the main patterns that have been observed in the consumers behavior of and the way it is possible to use these patterns to formulate policies to obtain the best return possible from the market.

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About the Author

Joao Heitor De Avila Santos is Ph.D. in Management Sciences. He has solid experience in teaching and consulting in the field of innovation. He is also a reviewer of The British Academy of Management and Brazilian Administration Review (BAR) and has published several papers in the field of Innovation and Management of Technology in journals such as International Journal of Innovation. His main areas of research are Cooperation, Innovation, Interorganizational Networks, Individualism and Collectivism, Organizational Learning, Capabilities, Sustainability, Quantitative Methods, Modeling, Decision Making, Organizational Behavior, Consumer Behavior.



Workplace Spirituality

Rajiv Chopra

Spirituality is an aspect of a person that cannot be ignored. Spirituality may refer to spiritual approach of a person that they may take towards religion, self-wellbeing, or work. The book 'Workplace Spirituality' takes the readers through the various aspects related to the spirituality of a person towards work. It talks about the importance of focus on spirituality and the advantages that it can give to the managers and the companies in terms of motivating the employees to work with a better mindset and to help them take care of themselves.

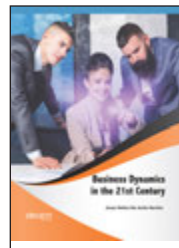
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About the Author

Dr. Rajiv Chopra, OSD-Principal, Delhi College of Arts and Commerce, University of Delhi, holds his Ph.D in Finance. Having an experience over 30 years of teaching Finance, Accounting and Management which are his major interest areas. Dr. Chopra has been awarded Prof. A.B. Ghosh award by University of Delhi. Dr. Chopra has authored more than 20 books in the similar field. He has also contributed to over 25 research papers to several journals and magazines.

Apart from these academic pursuits, Dr. Chopra has proven record of exemplary managerial skills. He has been heading one of the prestigious constituent college of University of Delhi over six years and has been instrumental in making paradigm overall development of the college. Moreover, as the Governing Council of Government Schools and School of Kendriya Vidyalaya Sangathan, he has played an important role with advisories to improve the School.

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Business Dynamics in the 21st Century

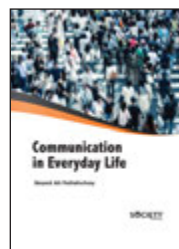
Joao Heitor De Avila Santos

Globalization and the easy access to information shifted the business dynamics in the 21st century. Global competition increases rapidly and firms must keep pace with changing environments, constantly adapting and implementing new methods, strategies and innovations. This book is timely, as it offers fresh insights into the new challenges in terms of efficiency and quality improvement, networking and logistics in the globalized world. It also addresses the current developments in the operational and financial system of private enterprises. Finally, the need for managers and leaders and efficiently responds to fluctuating business environment is highlighted and insights are provided to contribute to the ability of managers to make quick and accurate decisions within the supplier network, to obtain the competitive advantage by leveraging of manufacturers.

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About the Author

Joao Heitor De Avila Santos is Ph.D. in Management Sciences. He has solid experience in teaching and consulting in the field of innovation. He is also a reviewer of The British Academy of Management and Brazilian Administration Review (BAR) and has published several papers in the field of Innovation and Management of Technology in journals such as International Journal of Innovation. His main areas of research are Cooperation, Innovation, Interorganizational Networks, Individualism and Collectivism, Organizational Learning, Capabilities, Sustainability, Quantitative Methods, Modeling, Decision Making, Organizational Behavior, Consumer Behavior.



Communication in Everyday Life

Seyed Ali Fallahchay

Communication is a very important part of our lives and is an indispensable part too. It is extremely important thing to reach out to others and share ideas etc. The book 'Communication in Everyday Life' covers the various ways in which we communicate among ourselves in our daily lives and the tools we use to do so. It enlists various benefits of the various kinds of communications and the different challenges that may arise in them as we move from one technology to another.

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About the Author

Dr. Seyed Ali Fallahchay completed his Ph.D. in Business Management from De La Salle Araneta University, Philippines as well as his Masters in Business Administration in Philippines. He received his bachelor from Islamic Azad University, Iran and became licensed Engineer in 2010.

Dr. Seyed Ali Fallahchay currently a professor in Business Administration at Raffles and Design Institute at Jakarta Indonesia. He is also a professor at University of Mansford, California, US. Prior to his current position in academe, he also teaches in different institution in the Philippines. He also became a Senior Program head in Business Administration as well as Research Director. He also became a professor in graduate programs and teaches several business subjects. And he also develops several course materials for graduate programs such as: Production and Operation Management, Quantitative Methods in Business, Methods of Research and Managerial Economics. He was also engaged in the industry and became a successful entrepreneur. He also authored the following books: The Economics of Innovation and Modern Scientific Communication.



Encyclopedia of Small Business and Entrepreneurship (set of 3 volumes)

Godwin .U. Enebeli

The encyclopedia of small business and entrepreneurship introduces small businesses as organizations, partnerships or sole proprietorships with lower resources and annual income compared to medium-sized or large companies. It mentions that the concept of a startup business is to create a small business to provide products/services with the purpose of disrupting the sector or maximizing profits. This encyclopedia highlights that there's a distinction between small business (SB) operators and entrepreneurs-these roles really have lots in common-however there are clear differences that separate them. Small businesses typically deal with recognized and established products or services, while startups focus on innovative products. Therefore, small business owners often deal with known risks, while entrepreneurs address unknown risks. In small businesses, people seek to achieve limited growth and sustained profitability, while entrepreneurial ventures aim for rapid growth and big returns.

The encyclopedia mentions that start-ups usually have a significant impact on the economy and communities, which can also have knock-on effects on other sectors, such as job creation. In this respect, small businesses are rather limited and narrowed to their own field of specialization. This encyclopedia stresses that the most successful entrepreneurs usually have a unique vision, or the ability to determine which products or services customers will require or need going into the future, and the ability to design products or services that meet these needs. Small business operators who run distinguished companies do not essentially need this type of predictive capacity. Small business managers are good at management-to ensure that all tasks are completed as planned and within budget.

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About the Author

Godwin Enebeli is an economist and research analyst with core interest in the economic evolution and development of third world countries. Starting out as a tax consultant in Nigeria, Godwin worked in the Accounting and Financial services industry before pitching his tent in economic research and analysis. Godwin was part of a team that worked with the International Finance Corporation (IFC), the private sector arm of the World Bank Group to drive financial inclusion in Southern Nigeria as well as handled several research projects for the Nigerian government including helping to develop a 5-year roadmap for Social Protection investment in Nigeria in a project funded by the RPA. Currently attached to US-based Non-Profit Organization, Energy Impact Center as their Western Africa Analyst, Godwin holds a BSc in Economics from the Imo State University, a Masters in Economics & Statistics from the University of Benin, a part qualification in Accounting and is a member of the Nigerian Institute of Management.



Vol 2: Management of Small Businesses

Godwin .U. Enebeli

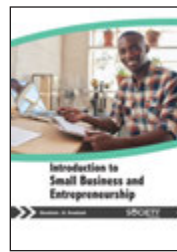
This book discusses how business owners supervise various functions in the small enterprise. Purchasing, customer service, human resources, sales, marketing and brand development are the main departments or functions that business owners should manage. By studying case studies of small businesses and evaluating some of them, this book highlights certain recurring behavior patterns that may lead to the eventual failure of the small

business. The author mentions that if a firm is in trouble, it's almost always a managerial issue. The book provides tips for small businesses that want to survive through tough times, such as having valuable talent and core expertise somewhere in the company structure.

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About the Author

Godwin Enebeli is an economist and research analyst with core interest in the economic evolution and development of third world countries. Starting out as a tax consultant in Nigeria, Godwin worked in the Accounting and Financial services industry before pitching his tent in economic research and analysis. Godwin was part of a team that worked with the International Finance Corporation (IFC), the private sector arm of the World Bank Group to drive financial inclusion in Southern Nigeria as well as handled several research projects for the Nigerian government including helping to develop a 5-year roadmap for Social Protection investment in Nigeria in a project funded by the RPA. Currently attached to US-based Non-Profit Organization, Energy Impact Center as their Western Africa Analyst, Godwin holds a BSc in Economics from the Imo State University, a Masters in Economics & Statistics from the University of Benin, a part qualification in Accounting and is a member of the Nigerian Institute of Management.



Vol 1: Introduction to Small Business and Entrepreneurship

Godwin .U. Enebeli

This book outlines basic entrepreneurship and small business concepts. Readers will understand the function and significance of small businesses and entrepreneurship. The book outlines the features of entrepreneurs, the types of entrepreneurship, small business economics, and more. It also identifies the characteristics of entrepreneurs, personality types and required skills, explains the significance of entrepreneurship in economy, describes small businesses role in the economy and international markets, and identifies common forms of entrepreneurship. This book believes that in view of the challenges that come with industrialization, the widespread occurrence of unemployment and the incidences of global poverty, it's critical and vital to start a small business to meet the needs of these problems. A clear understanding of the meaning, features, and significance of small businesses is an important tool for meeting these challenges.

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Godwin Enebeli is an economist and research analyst with core interest in the economic evolution and development of third world countries. Starting out as a tax consultant in Nigeria, Godwin worked in the Accounting and Financial services industry before pitching his tent in economic research and analysis. Godwin was part of a team that worked with the International Finance Corporation (IFC), the private sector arm of the World Bank Group to drive financial inclusion in Southern Nigeria as well as handled several research projects for the Nigerian government including helping to develop a 5-year roadmap for Social Protection investment in Nigeria in a project funded by the RPA. Currently attached to US-based Non-Profit Organization, Energy Impact Center as their Western Africa Analyst, Godwin holds a BSc in Economics from the Imo State University, a Masters in Economics & Statistics from the University of Benin, a part qualification in Accounting and is a member of the Nigerian Institute of Management.



Vol 3: Small Business Innovation

Godwin .U. Enebeli

The book "Small Business Innovation" imagines innovation as a simple and uncomplicated process. It describes innovation as basic processes, such as better packaging, finding a supplier that can bring you attractive rates or trying new marketing ideas. This book recommends that entrepreneurs incorporate innovation into their corporate plans by establishing objectives that focus on improving products and processes. For instance, one of the small business goals might be to identify and try a fresh way of communicating with customers. Readers are also given an innovative action plan to achieve their innovation goals. This book lists some industries which have achieved business innovation and are booming.

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Logic and Critical thinking

Scott Stanley

Current corporate world and even the business and entrepreneurial domains require a person to think a situation in the most logical way and to analyze a given problem in through their critical thinking abilities. The aptitude of a person to think through a problem in a logical and critical manner makes them eligible for the positions in higher management and decision-making positions. The book 'Logic and Critical Thinking' illustrates the importance of such an aptitude skill in the current times and aims to train the readers on these skills so that their minds can be given the much desired push towards such thinking.

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About the Editor

Scott Stanley is a Financial Planning and Analysis Executive with over 30 years of experience working for industry leading global Financial Organizations in a financial management capacity. He is a subject matter expert in organizational and operational financial analysis, business management, forecasting and management reporting for Fortune 100 firms. He has a proven track record of increasing profitability, managing costs and development and implementation of strategic plans and operational budgets. Scott is skilled at leading project teams and cross divisional initiatives by advocating collaboration and teamwork. His strengths include excellent organizational, analytical and interpersonal skills. Having worked on Wall Street for most of his career, Scott has proven leadership skills and an ability to drive results in fast paced, deadline driven environments. Scott was an Executive Director at Morgan Stanley, where he worked for 13 years in various Financial Management and Business Management capacities. Prior to that, Scott worked at JPMorgan Chase for 8 years. Other financial firms round out his portfolio of work experience. In 2016 Scott founded J2 Financial Solutions Group, LLC. J2 provides comprehensive financial consulting services across an array of financial planning and analysis disciplines. Scott obtained his undergraduate degree in Business Administration from Gettysburg College and his MBA from Drexel University.



Business and Administrative Communication

Seyed Ali Fallahchay

Businesses and corporate firms run significantly on the manner in which communication in them happen. They have a high degree of dependency on these communications to go well. The book 'Business and Administrative Communication' makes the readers aware with the various kinds of communication abilities that are needed in the business and administrative world. The book comprises proper professional methods of administrative communication and aims to train the readers on these skills. It also aims to train the readers on the way they must interact with people in the professional world to ensure clear and indicative communication.

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About the Author

Dr. Seyed Ali Fallahchay completed his PhD. in Business Management from De La Salle Araneta University, Philippines as well as his Masters in Business Administration in Philippines. He received his bachelor from Islamic Azad University, Iran and became licensed Engineer in 2010.

Dr. Seyed Ali Fallahchay currently a professor in Business Administration at Rafines and Design Institute at Jakarta Indonesia. He is also a professor at University of Mansford, California, US. Prior to his current position in academe, he also teaches in different institution in the Philippines. He also became a Senior Program head in Business Administration as well as Research Director. He also became a professor in graduate programs and teaches several business subjects. And he also develops several course materials for graduate programs such as: Production and Operation Management, Quantitative Methods in Business, Methods of Research and Managerial Economics. He was also engaged in the industry and became a successful entrepreneur. He also authored the following books: *The Economics of Innovation and Modern Scientific Communication*.



Counselling in Organizations

Sushmita Sen

Counselling in Organizations introduces the readers to the concept of counseling in the organization in the current world, making them aware about the history of counseling in the organizations. It further informs the readers about the various models that have been framed for the practice of counseling in organizations and the skills required by the counselors or managers in the private sector. Also discussed in the book is the evaluation of employees and counseling related with it, the various issues that come up in counseling processes in the organizations and the management of counseling, providing the readers with insights on the future of organizational counseling.

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About the Author

Susmita is an MBA (HR) from Goa Institute of Management and BSc Statistics (Honours) from Banaras Hindu University. She is an Entrepreneur, Life Coach and OD Specialist, with 19 years of experience. She has worked with clients and teams across industry sectors and has designed and implemented large scale HR interventions on Organization Design, Capacity Building, HR & Culture Transformation, Change Initiatives, Competency Design & Skill mapping, Performance Culture Building, Organization Diagnostics and Engagement, Learning Interventions, Diversity & Inclusion, POSH advisory and Leadership Assessment.



Organization Behaviour in Contemporary World

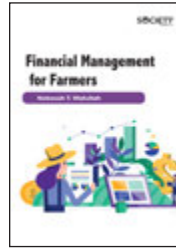
Surbhi Jain

Organization behaviour in contemporary world discusses the concept of organization behavior and the principles and practices of the organization behavior. It includes psychological foundation of organizational behavior and individual and interpersonal processes in organization. This book also discusses the strategies of management and contemporary issues in organizational behavior, management of organizations in the creative economy and the impact of globalization of organizational behavior. It provides the reader with the basic insights of organization behavior so as to get better understanding of the impact of organization behavior in contemporary world.

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About the Author

Dr Surbhi Jain is the head of Academics at Regenesys Institute of Management. She has a PhD (management) and an MBA (Marketing and HR). She has over 10 years of experience. She reads voraciously and writes eclectically. She has published a book on Business communication and that is now a prescribed textbook for Mumbai university management course. She is currently authoring a book on Change management. This is in addition to 4 international research papers and 3 international case studies that she has published within the last 4 years. She has supervised 137 MBA students over the last 10 years for their research dissertations and 6 students are writing their doctoral thesis under her guidance. She believes in encouraging young individuals to see the beauty and potential that is within them and encouraging deep love and respect for others and the environment.



Financial Management for Farmers

Nekesah T. Wafullah

Financial Management For Farmers lays down the importance of financial management for the farmers and explains the readers the various ways in which the farmers can manage their finances in better ways to help them support their lives and increase their incomes in better ways. This book also discusses about the meaning of financial management, the finances in farming practices, the analysis of finances for farming businesses, book keeping for the farmers, the management of costs and pricing in the farming sector and risk management regarding finances in the farming sector. It also provide the readers with the necessary insights into the matter regarding finances in the farming sector and explains them the ways in which the finances can properly be looked after.

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About the Author

Nekesah T. Wafullah, M.Sc. Agricultural and Applied Economics from the University of Nairobi, Kenya, is skilled agriculture expert with extensive knowledge in agricultural business management services, project management, various forms of fertilizer, their production, sales, marketing aspects, and application regimes; cross-border fertilizer trade policies; youth and women empowerment; and volunteerism. She has experience in agricultural markets in Kenya, Zambia, Malawi, Tanzania, Rwanda, Democratic Republic of Congo (DRC)—Bukavu and Lubumbashi, and Uganda.



Alternative Currencies in the Digital Age

David Zhou

Alternative Currencies In The Digital Age makes the readers aware about the various currencies that can be used in the businesses or even in the normal regular transactions in the current world of digital technology and informs the readers about the ways in which these currencies may change the way trades happen. This book also discusses about the various currencies in the digital age, the role of alternative currencies in the economy of the world, bitcoin, the blockchains, the process of mining and the monetary policies and the related cybercrimes to the alternative currencies. It provides an insight into the kind of world that the people are heading into and the kinds of currencies that will be a fundamental thing in the future.

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About the Editor

David Zhou graduated from the Central South University with a B.S. in Chemical Engineering, and his career has taken a tech focus from there. As a management consultant, David Zhou advised various clients on how to implement information systems to drive for business success. Also, he is a passionate supporter for the blockchain technologies and have participated several projects as a whitepaper consultant or bilingual project coordinator.



IT use in Supply Chain and Business Processes

Naima Rahmaoui

IT Use In Supply Chain And Business Processes makes the readers familiar with the processes of supply chain and other related to the businesses and explains them the incorporation of it in these processes to enhance their effectivity. This book also discusses about the meaning of supply chain and business processes, the integration of technology in these processes and its need in supply chain management, the management of supply chain information, e-supply chain management and networking in supply chain management. It gives the readers the needed information on the use of IT in the supply chain processes and inform them about the various technologies that help in the process of supply chain.

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About the Author

Naima obtained her academic Master degree from Economics University in 2012. Her interests are in financial corporations and marketing. She's currently working as a financial manager.



E-documentation and E-commerce Solutions for Business

Naima Rahmaoui

E-Documentation and E-Commerce Solutions For Business informs the readers about the various ways in which the process of e-documentation plays an important role in the development of the businesses and how the documents are managed in electronic way. It provides the insights on the electronic documentation in the e-commerce business and the importance of such process in the successful implementation of the business strategies. This book also discusses about the business models in e-commerce industry, the challenges in the e-business, challenges that arise in the e-documentation of business, the business process management in e-commerce and future of e-commerce.

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About the Author

Naima obtained her academic Master degree from Economics University in 2012. Her interests are in financial corporations and marketing. She's currently working as a financial manager.



Importance of Sustainability Management for All types of Businesses

Elisa Gomez Gonzalez

Importance of Sustainability Management For All Types Of Businesses makes the people aware about the role of sustainability management in the various kinds of businesses and their functioning, to make the readers about the things they need to do to achieve sustainability in the businesses. It provides some of the basic information to the readers about the importance of sustainability management in the various kinds of business and suggest ways in which they can achieve it. This book also discusses about the meaning of sustainable development, the evolution of the csr practices, the concept of brand value, the avoidance of csr activities, challenges in implementing the sustainable business practices, drivers of sustainability, talent management and certifications and related general information.

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About the Author

Elisa Gomez was born and raised in Canary Islands; her personal mission is to incorporate Corporate Social Responsibility and Sustainability in all businesses. She strongly believes in the positive impact and added value it brings to the business itself and to all. With a Master's degree in International Corporate Social Responsibility and with more than 7 years of experience as Sustainability expert in International and Startups companies from a variety of sectors, Elisa is an expert in efficient and impactful Sustainability: Strategy definition, Implementation, Analysis, Training and/or Reporting.



Business Informatics

Jonah C. Pardillo

Business Informatics informs the readers about the various aspects of the business and the branch of informatics related to it, which shapes up the business in the present times and determines the degree to which the businesses will prosper and be successful. This book also discusses about the strategies of the businesses and their objectives, the role of social media in business informatics, the field of document engineering and data analysis, models for document implementation, the analysis and modelling in businesses and change and management in the businesses. It gives the basic insights to the readers on the role of business informatics in the current businesses and the way the various platforms and technology can help the business people with their businesses.

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About the Author

Jonah is Master of Business Administration from the University of the East, Manila Philippines. She's an Entrepreneur and hands-on with her own business for more than 10 years and has over 4 years of experience in teaching in several universities and colleges for Economics, Financial Management, Marketing, Management, Human Resource Management and Strategic Management. Currently she's a Course Content Developer and a mentor for the first Online University in the Philippine. She has designed and developed business subjects such as: Management Accounting (for Graduate Studies); Math of Investment, Economics, and Marketing Management (for undergrad); Fundamentals of Accounting and Organizational Management (for SHS).



Talent Management

Sushmita Sen

Talent Management explains global talent management to the readers and discusses various aspects related to it by talking about human resource planning and strategic talent management. The readers are informed about the concept of performance management and explained the various methodologies used for employee selection. Also discussed in the book is the management of rewarding system, retention of employees in talent management, the various challenges that may be posed in the corporate HR functions and the development of global leadership talent. These topics provide basic understanding of talent management to the readers.

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About the Author

Sushmita is an MBA (HR) from Goa Institute of Management and BSc Statistics (Honours) from Banaras Hindu University. She is an Entrepreneur, Life Coach and OD Specialist, with 19 years of experience. She has worked with clients and teams across industry sectors and has designed and implemented large scale HR interventions on Organization Design, Capacity Building, HR & Culture Transformation, Change Initiatives, Competency Design & Skill mapping, Performance Culture Building, Organization Diagnostics and Engagement, Learning Interventions, Diversity & Inclusion, POSH advisory and Leadership Assessment.



Corporate Financial Risk Management: A Practical Approach for Emerging Markets

Scott Stanley

Corporate financial risk management: a practical approach for emerging markets discusses about how corporate financial risk management plays out with the help of practical approach for emerging markets. This book sheds light on the evolution and scope of risk management, types of risks and their control, such as market, credit, operational, and legal risk as well as corporate financial risk management involving organizational structure and functions. Apart from this, there are different important aspects which are thoroughly discussed in this book like credit risk management and control, methods and techniques for market measurement as well as risk management information system and its implementation.

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About the Editor

Scott Stanley is a Financial Planning and Analysis Executive with over 30 years of experience working for industry leading global Financial Organizations in a financial management capacity. He is a subject matter expert in organizational and operational financial analysis, business management, forecasting and management reporting for Fortune 100 firms. He has a proven track record of increasing profitability, managing costs and development and implementation of strategic plans and operational budgets. Scott is skilled at leading project teams and cross divisional initiatives by advocating collaboration and teamwork. His strengths include excellent organizational, analytical and interpersonal skills. Having worked on Wall Street for most of his career, Scott has proven leadership skills and an ability to drive results in fast paced, deadline driven environments. Scott was an Executive Director at Morgan Stanley, where he worked for 13 years in various Financial Management and Business Management capacities. Prior to that, Scott worked at JPMorgan Chase for 8 years. Other financial firms round out his portfolio of work experience. In 2016 Scott founded J2 Financial Solutions Group, LLC. J2 provides comprehensive financial consulting services across an array of financial planning and analysis disciplines. Scott obtained his undergraduate degree in Business Administration from Gettysburg College and his MBA from Drexel University.



Marketing Automation

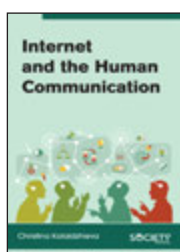
Jonah C. Pardillo

Marketing Automation gives the readers an introduction of marketing automation, the tools for the purpose of marketing automation and explains the various strategies for the purpose of such automation. Also discussed in the book is the role of content marketing in marketing automation, the methods for business development in this process, the impact of marketing automation on the businesses, the key challenges of such processes and the future of marketing automation. These topics take the readers through the very basics of marketing automation and explain all the aspects to them in detail.

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About the Author

Jonah is Master of Business Administration from the University of the East, Manila Philippines. She's an Entrepreneur and hands-on with her own business for more than 10 years and has over 4 years of experience in teaching in several universities and colleges for Economics, Financial Management, Marketing, Management, Human Resource Management and Strategic Management. Currently she's a Course Content Developer and a mentor for the first Online University in the Philippine. She has designed and developed business subjects such as: Management Accounting (for Graduate Studies); Math of Investment, Economics, and Marketing Management (for undergrad); Fundamentals of Accounting and Organizational Management (for SHS).



Internet and the Human Communication

Christina Kalaidzhieva

Internet and The Human Communication makes the readers aware with the various developments in the field of internet and how it has affected the communication processes among the humans impacting the speed and accuracy of communication in a major way. This book also discusses about History of internet, The theories of online communication, Cyber habitats and hedonism, The social cognitive theory related to the internet, Psychological implications of the internet, The online language and Friends on the internet and the influence of internet across the world.

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About the Author

Christina Kalaidzhieva has acquired a degree in Applied Linguistics in 2011 from South-West University, Blagoevgrad, Bulgaria and ever since has been involved in a variety of projects directly and indirectly related to Linguistics. She has authored a book called "Semiotic Principles & Human Communication" and has worked independently on projects involving Social Semiotics, Linguistics, Psycholinguistics. Christina is currently working on a third book and obtaining an additional qualification in Psychology.



Managing Global Organizations

Maleehah Gull

Global organization is an organization which transcends borders and operates in multiple countries. There are various factors in the global economy which has an impact on them. This book explains the concept of global organizations. The second chapter talks about its role in the globalized world. The book then discusses the history of global organizations. It also describes the meaning of global economy since global organizations operate in their context. The chapter then elucidates the types of global organizations. The book then explains in detail the functions of global organizations. Finally, the challenges of global organization are discussed.

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About the Author

Maleehah Gull obtained her Masters in Business Administration in Management Information System and Master of Science Degree in Project Management from University of Malaya. She served as lecturer for two years and Currently, pursuing her PhD in Management Science from Universiti Teknologi Malaysia.



Business Model for the Internet Economy

Abhishek Singh

Business Model for the Internet Economy is a book which discusses the concepts related to the business models which are used in the Internet Economy. First half of the book discusses about the global perspective on business and the rise of internet economy. This book provides information about the internet business model and further highlights the strategies in the internet economy. There are some other topics which have been covered in this book including blockchain and the new economy, learning management system and information technology and women and their progressive role in the internet economy. This book provides insights on some other topics such as digital transformation and business models, economic issues related to internet economy and the future of internet economy to the readers.

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About the Author

Abhishek Singh is a Project Manager with over 8 years of experience, Client Relationship Management and Team Management with key focus on efficient service delivery, profitability and optimal resource utilization. Managing national Projects for Retail, Hospitality, Government and Banking Domains, with the perfect amalgamation of technical and business skills. Certified Business Analysis Practitioner, aiming to leverage considerable experience and efficiency into the project manager role. Possesses a dual specialisation MBA in IT and Marketing, along with B.Tech in computer science. He has expertise in end-to-end Project handling and PMO Project Methodology.



Multinational Enterprises and the Global Economy

Surendra Pratap Singh

Multinational Enterprises and The Global Economy provides the readers with the information on the various multinational enterprises and the relation of with the global economy and explains them the emergence of international production. It provides the readers with all the information they seek on the subject of multinational enterprises and the effect these have on the global economy, for the better understanding of the readers. This book also discusses about the role of foreign direct investment in the multinational enterprises and the related economic development, the role of technology in the multinational enterprises and its inputs to the global economy, the role of human resources in the multinational industry, the role of government in the activities in multinational enterprises and future of multinational enterprises in view of the global economy.

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About the Author

Prof. Surendra Pratap Singh: Joined as a lecturer in 1976. Studied at Lucknow University and obtained his M.A. and Ph.D. in Economics, having 43 years of experience in higher education including Teaching and Administration. Selected Principal by the UP Higher Education Service Commission in 1990. Has long teaching and research experience and expertise in the areas of Rural Development, Agricultural Economics and Planning. Has been Member of the Lucknow University Executive Council for five terms, served as Chairman and Member of various committees of the UGC, NAAC Governing body and Member of several Educational and Planning projects and committees of Institutes of Higher Learning. Life Member, Fellow of several national levels academic and administrative bodies like Indian Economic Association, Mumbai, IIPA, New Delhi, Indian Economic Research Institute, Allahabad etc. Awarded and honoured by fifteen reputed Institutes. Has contributed research papers on various themes in National and International journals, organized, participated nearly in one dozen seminars of International level and took part in 100 seminars and workshops of national level. Visited many European & Middle East countries. Has published nine books and contributed research papers in journals. Worked as a Principal, National Post Graduate College, Autonomous, NAAC 'A', CPE College affiliated to Lucknow University. Presently working as Vice-Chancellor of University of Lucknow, U.P. India.



Organizational Politics

Maleehah Gull

Organizational Politics makes the readers about the various aspects of the organizational politics and the role it plays in the development and shaping of an organization and its working, discussing the various negative and positive aspects of the organizational politics. It provide the insights on what organizational politics is and the reasons that give rise to organizational politics in several businesses and institutions. This book also discusses about the meaning of organizational politics, the methods to manage organizational politics, the meaning of politics, the human factor related to politics and the politics as a game of power.

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About the Author

Maleehah Gull obtained her Masters in Business Administration in Management Information System and Master of Science Degree in Project Management from University of Malaya. She served as lecturer for two years and Currently, pursuing her PhD in Management Science from Universiti Teknologi Malaysia.



International Entrepreneurship

Joao Heitor De Avila Santos

International Entrepreneurship makes the readers about the concept of international entrepreneurship and makes them about the various business studies on international businesses and their evolution and the approaches adopted in them. This book also discusses about strategic entrepreneurship and its contribution to international businesses, development of a global plan, business opportunities in the international market and the indicators of the foreign market, global monetary system and capacity development and growth in the international entrepreneurship firms. It provides the readers with the basics of the information they need to initiate an international entrepreneurship plan and informs them about the various aspects related to international entrepreneurship.

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About the Author

Dr. Santos holds a PhD in Management Sciences by the Federal University of Rio Grande do Sul (UFRGS – BRAZIL) and is an expert in the field of innovation. Currently working as Professor within the Administrative Sciences Department at the Federal University of Rio Grande do Norte. Research Partner at UniLaSalle, France. He has experience in teaching, consulting and in several research projects. He is also reviewer for several Academic Journals and conferences such as British Academy of Management, Revista Administração em Diálogo (RAD) and Brazilian Administration Review (BAR). He has published papers in the field of Innovation and Management of Technology in journals such as International Journal of Innovation. Main Research Themes: Cooperation, Innovation, Interorganizational Networks, Individualism and Collectivism, Organizational Learning, Capabilities, Sustainability, Quantitative Methods, Modeling, Decision Making, Organizational Behavior, Consumer Behavior and Customer Relationship Management.



Practical Business Statistics

Maria Catherine Borres

Practical business statistics explains the subject of statistics and the role it plays in the businesses and also talks about the process of data mining and big data in this field. The book discusses the various aspects related to data structure and explains the distribution of data on a histogram to the readers. The book further throws light on the concept of variability and data and the use of probability in the businesses. Also discussed in the book is the concept on uncertainty of numbers in the businesses, giving an

overview of the random variables, the concept of confidence interval, the explanation of hypothesis testing and regression analysis and the role of report writing in the proper communication of the results so that the readers get a full insight on the various aspects of statistics in businesses.

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About the Author

Catherine is currently taking up Master of Arts in Education Major in Mathematics in Philippine Normal University – Manila. She is currently working as a Content Developer for Mathematics at the Affordable Private Education Center (APEC Schools).



Information Systems for Business

Isaack Onyango Okwaro

Information Systems for Business gives the readers an introduction to information systems and talks about the transition from manual to IT-based business processes. It elaborates on the management information systems and the database management. Also discussed in the book are the advantages and the impact of information system on business, the use of information system in the supply chain management and the use of such system in the marketing processes. The book also gives insights on the future trends in information systems for the readers to know the importance of it.

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About the Author

Isaack Onyango has PhD in Information Technology and Management from DE Montfort University, UK. His interests in research span business management and information management areas. He has written number of papers on Information management and also lectured and engaged in tutorials in the fields of business and ICT.



Modern Scientific Communication

Seyed Ali Fallahchay

Modern Scientific Communication explains the role of communication being the integral part of living and the various modern communication techniques. The book discusses the various principles of modern communication systems and talks about the use of scientific media in the current century. Also discussed in the book is the subject of science communication in the digital age, the evaluation of various scientific findings, the role of science communication in society, the analog communication systems, public understanding of science and the role of scientific presentation for proper scientific communications.

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About the Author

Completed his Bachelor of Science in Industrial and Forestry Engineering from Azad University of Iran. Masters in Business Administration and also, completed his Ph.D in Business Management from De La Salle Araneta University, Philippines. Currently, a Research and Development Director at AMA University, Philippines. He became program head of Business Administration at AMA online Education. He also became a faculty in graduate studies and has several years of working experience in teaching and in industry.



Service Operations Management

Jonah C. Pardillo

Service Operations Management gives an introduction to service operations management and also talks about the customer experiences and satisfaction. It elaborates on the improvement of service processes and talks about the networking and technology. Also discussed in the book is the performance management in service operations, strategic changes and its management, innovations and their relationship with the service development and supply chain management and its role in service operations management. These give deep insights on the subject matter in order to provide good understanding of it

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About the Author

Jonah is Master of Business Administration from the University of the East, Manila Philippines. She's an Entrepreneur and hands-on with her own business for more than 10 years and has over 4 years of experience in teaching in several universities and colleges for Economics, Financial Management, Marketing, Management, Human Resource Management and Strategic Management. Currently she's a Course Content Developer and a mentor for the first Online University in the Philippines. She has designed and developed business subjects such as: Management Accounting (for Graduate Studies); Math of Investment, Economics, and Marketing Management (for undergrad); Fundamentals of Accounting and Organizational Management (for SHS).



The Economics of Innovation

Seyed Ali Fallahchay

The Economics of Innovation gives an introduction to economics and innovation, talks about innovation in various economic systems and discusses drivers of innovative economic growth. Also discussed in the book are the key scholars in the economics of innovation, the relationship between geography and innovation, the various examples of centers of innovation, the key concepts in innovation economics and the reason for and ways for supporting innovators and entrepreneurs. The book also

gives some concluding insights on the subject matter to explain it to the readers in a wholesome way.

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About the Author

Completed his Bachelor of Science in Industrial and Forestry Engineering from Azad University of Iran. Masters in Business Administration and also, completed his Ph.D in Business Management from De La Salle Araneta University, Philippines. Currently, a Research and Development Director at AMA University, Philippines. He became program head of Business Administration at AMA online Education. He also became a faculty in graduate studies and has several years of working experience in teaching and in industry.



Business and Society

Joao Heitor De Avila Santos

Business and Society introduces the readers the meaning of business and that of society and the concept of integrity management in the various businesses. It throws light on the international corporate responsibility and talks about the role of e-commerce and business in the changing society. Also discussed in the book are the social risks that may be associated in the businesses and the management of it, the possibility of the services that must be based on the value which should be

good for sustainable form of business and the concept of social constructionism in the management and entrepreneurship. It also provides the information on the business regulations and their coordination across the borders.

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About the Author

Dr. Santos holds a PhD in Management Sciences by the Federal University of Rio Grande do Sul (UFRGS – BRAZIL) and is an expert in the field of innovation. Currently working as Professor within the Administrative Sciences Department at the Federal University of Rio Grande do Norte. Research Partner at UniLaSalle, France. He has experience in teaching, consulting and in several research projects. He is also reviewer for several Academic Journals and conferences such as British Academy of Management, Revista Administração em Diálogo (RAD) and Brazilian Administration Review (BAR). He has published papers in the field of Innovation and Management of Technology in journals such as International Journal of Innovation. Main Research Themes: Cooperation, Innovation, Interorganizational Networks, Individualism and Collectivism, Organizational Learning, Capabilities, Sustainability, Quantitative Methods, Modeling, Decision Making, Organizational Behavior, Consumer Behavior and Customer Relationship Management.



Corporate Challenge and Sustainability in the 21st Century

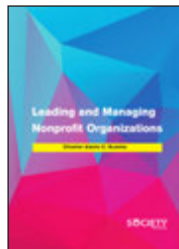
Maleehah Gull

Corporate Challenge and Sustainability in the 21st Century introduces the concept of sustainability to the readers and informs them about its importance in the 21st century. It also makes them aware about the corporate culture in the 21st century and relates sustainability to the culture. This book also discusses about challenges in achieving sustainability that arise due to diversity in cultures, the relations between the success of corporate and achievement of sustainability, the connection between business and sustainability and the challenges being posed to the attainment of sustainability. This book gives an idea to the readers about the various aspects related to the sustainability in the corporate sector and the various challenges that lie in its achievement.

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About the Author

Maleehah Gull obtained her Masters in Business Administration in Management Information System and Master of Science Degree in Project Management from University of Malaya. She served as lecturer for two years and Currently, pursuing her PhD in Management Science from Universiti Teknologi Malaysia.



Leading and Managing Nonprofit Organizations

Chester Alexis C. Buama

Leading and Managing Nonprofit Organizations gives the readers the information they need on the way to lead a non-profit organization and manage it effectively so that more and more people know the basics of working with a non-profit organization. It provides the readers with all the necessary information they may be seeking before starting a non-profit organization

or taking up a leadership role in an existing one. This book also discusses about the various kinds of non-profit organizations, the strategic positioning in the non-profit organizations, the effect of political power and public policies, the economics of the non-profit organizations, the management of conflicts in such organizations and managing the organization with the emerging market economies.

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About the Author

Dr. Chester Alexis C. Buama is a College Professor at Laguna State Polytechnic University under the Faculty of College of Arts and Sciences where he served as its Program Coordinator, College Research Coordinator, University Publication Adviser (Unit Head), Bay Breeze Group of Publications and Coordinator of Curriculum, Instruction Quality Assurance, A Consultant of the Department of Education Central Office for Learning Assessment and National Trainer of the Commission on Higher Education for General Education Courses. He is also a member of local and international organizations: he is a Fellow and Senior Member of the Royal Institute of Management and the Royal Institute of Educators, Singapore, Reading Association of the Philippines, and International English Learners Training Institute. He was a Philippine Youth Ambassador to ASEAN countries and Japan which was sponsored by the Cabinet Office of Japan and Office of the President of the Philippines in 2010. He has a Master's degree in Management major in Public Administration and a Bachelor's degree in Journalism. He was conferred a Doctorate Degree in Philosophy major in Public Administration in 2016 and graduated with a Doctorate Degree in Philosophy major in Business Management in 2018. At present he is teaching Principles of Management and Organization, Good Governance and Social Responsibility, Business Communication, Macro and Micro Economics and Philippine History and Constitution. Moreover, he has actively participated in the Civic Activities of the Global Cooperation Society International, Philippine National Chapter and is often invited as resource speaker in various management, research writing, journalism and leadership seminars. Recently, he was awarded the Ambassador Seal of Excellence for Education as Research Practitioner and as 2018 Outstanding Premier College Professor and Humanitarian Service Excellence Award by the Asia Pacific Excellence Council, Inc.



Implementing Lean and Six Sigma Techniques

Bonnie Stone

Implementing Lean and Six Sigma Techniques is a book which provides introduction about the six sigma which is considered as the power of culture and further introduction of the lean and lean six sigma. In the first half of this book, the competitive advantages with the lean six-sigma, the implementation of the lean six sigma and the lean implementation and lean production implementation have been discussed. The insights about the topics such as comparison and similarities of the six sigma and ISO certified surveys, belts in six sigma and supply chain acceleration and lean six sigma have been provided to the readers with the help of this book. The future potential of lean and six sigma techniques has been covered in this book.

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About the Editor

Ms. Bonnie Stone is a management consultant and Lean Six Sigma Master Black Belt (MBB). She has led successful corporate Lean Transformations, orchestrated workplace organization improvements, and trained hundreds of Lean Six Sigma Green Belts and Black Belts in a variety of industries including aerospace, aviation, healthcare, insurance and government. Prior to her consulting pursuits, Bonnie built a distinguished management career in the Space Shuttle Program at the Kennedy Space Center. During her years in the Shuttle Program, she led organizations responsible for Industrial Engineering, Reliability-Centered Maintenance, Corrective Action, and Risk Management. Ms. Stone is an active contributor in the professional community, via groups such as the American Society for Quality and the Project Management Institute. She is a central figure in the Lean Six Sigma community, having served as Conference Chair for the American Quality Institute (AQI) Lean Six Sigma World Conference on multiple occasions. In addition, she has authored multiple papers and presentations on leading edge topics in process improvement and its practical application. She is an engaging speaker and a naturally gifted educator. Ms. Stone received dual Bachelor of Science degrees in Biology and Medical Technology from University of Memphis. She also holds two advanced degrees: Master of Science in Industrial Optimization from Embry-Riddle University and an MBA from the Florida Institute of Technology. She holds both MBB and PMP certifications.



Religion and the Environment

Oliva D'Souza

Religion and the Environment talks about the concept of religion and shares with readers, the history behind the religions. It focuses on nature as being the biggest religion among all the practiced ones and throws light on the relationship between religion and environment. Also discussed in the book are the religious practices which have a long-term impact on the environment, the importance that the environment holds, the ways to manage the environment and the various issues related to the environment, which gives a deep insight to the readers on the subject matter.

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About the Editor

Dr. Oliva D'Souza is a dental surgeon with post-graduate diplomas in medical administration and medical tourism. She has completed multiple certifications in Six Sigma, 5-S, public health, organizational development and people skills. Having honed her clinical skills at the Armed Forces Institute of Dental Sciences, she practiced at various private and corporate hospitals for 15 plus years, before moving on to pursuing her passion for writing, editing and academic research. She has a keen interest in research, data analysis and the application of artificial intelligence in healthcare. She freelances as a technical and academic consultant/editor for many websites, blogs and dental product companies. She has completed the women's entrepreneurship program from Indian Institute of Management, Bangalore. She serves as a director for a startup in the artificial intelligence area and also runs a business in handcrafted, natural spa products. She enjoys sports and is a voracious reader.



Metropolitan Sustainability

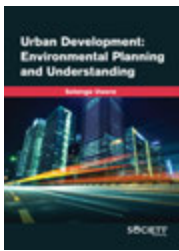
Solange Uwera

Metropolitan Sustainability introduces the readers to the metropolitan life in the current world. It talks about the planning and decentralization in the metropolitan cities and the sustainability that must be maintained from the point of view of the environment. It provides the basic insights to the readers on the various things that need to be considered while the metropolitan cities are functioning and emphasizes on the fact that the people need to look for sustainability in the metropolitan cities. This book also discusses about the sustainability from the point of view of infrastructure, the accessibility and transportation in the metropolitan cities, the industrial sustainability in the metropolitan cities and the growth strategies for sustainable development.

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About the Author

Solange Uwera, M.Sc in Geographical Information Science from The University of Manchester is a young scientist with passion in research, a writer by occasion and she takes pride in educating the community through writing on every occasion. Most recently, her work landed her a position of writing, where she authors books on physical geography and environment. In the universe, "everything is related to everything else and near things are more related than distant things" and this is a powerful concept she has been exploring and writing about. Solange has experience in environmental monitoring, urban green infrastructure, rural development, environmental education and physical geography research.



Urban Development: Environmental Planning and Understanding

Solange Uwera

Urban Development: Environmental Planning And Understanding makes the people aware about the ways in which the urban areas are planned and the how the planning of these areas must also consider the environment and its planning. This book also discusses about the global perspective on the urban development, the subject of habitat conservation in urban development, the role of transportation, space and technology in urban development, the planning and control of urban areas, the use of

land and its efficiency in urban planning, necessity of environmental education while urban planning and assessing the sustainability of the urban development. This book provides the necessary insights on the subject of urban planning to the readers so that they can understand the importance of environment and its consideration in the urban planning and sustainability.

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About the Author

Solange Uwera, M.Sc in Geographical Information Science from The University of Manchester is a young scientist with passion in research, a writer by occasion and she takes pride in educating the community through writing on every occasion. Most recently, her work landed her a position of writing, where she authors books on physical geography and environment. In the universe, "everything is related to everything else and near things are more related than distant things" and this is a powerful concept she has been exploring and writing about. Solange has experience in environmental monitoring, urban green infrastructure, rural development, environmental education and physical geography research.



Contemporary Environmental Issues

Judith Rosales

Contemporary Environmental Issues explains the readers the meaning of environment and the various issues concerning it in the contemporary world. It talks about the role of pollution in being a major problem from the perspective of the environment. The book also discusses the process and impact of global warming on the environment and the role of population growth in impacting it. Also discussed in the book is relation of human health to the environmental issues, the use of energy and its relation with the environment, the science related to soil and the process of saving the future by saving the environment, so that the readers take the issue of environmental problems seriously.

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About the Author

Prof. Judith is an Ecologist and Environmental Specialist with more than 30 years of academic and consulting experience. She holds a PhD in geography from the University of Birmingham UK and wrote the PhD and Master Academic Programs of Environmental Sciences for the Universidad de Guayana, Venezuela.



Ecoefficiency: The Business Link to Sustainable Development

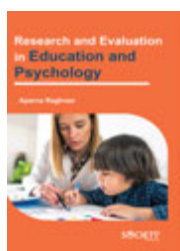
Elisa Gomez Gonzalez

Ecoefficiency: The Business Link to Sustainable Development discusses the fundamental concepts of sustainability, development of sustainability, corporate social responsibility, importance of corporate social responsibility, the evolution of the practices of corporate social responsibility, models related to corporate social responsibility, excuses and problems related to the implementation of corporate social responsibility and the future trends in the opportunities related to corporate social responsibility are explained. This book explains in detail regarding the historical aspects of corporate social responsibility, challenges in the implementation of sustainable business practices and the key drivers of sustainability. The stake holder perspective of corporate social responsibility along with the eight key expectations in the field of sustainability have been elucidated. The human resources driving the sustainable business practices and the critical success factor for the implementation of sustainable business practices from a people perspective is explained.

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About the Author

Elisa Gomez was born and raised in Canary Islands; her personal mission is to incorporate Corporate Social Responsibility and Sustainability in all businesses. She strongly believes in the positive impact and added value it brings to the business itself and to all. With a Master's degree in International Corporate Social Responsibility and with more than 7 years of experience as Sustainability expert in International and Startups companies from a variety of sectors, Elisa is an expert in efficient and impactful Sustainability: Strategy definition, Implementation, Analysis, Training and/or Reporting.



Research and Evaluation in Education and Psychology

Aparna Raghvan

The book 'Research and Evaluation in Education and Psychology' takes the readers through the various aspects related to conducting research in the field of psychology and applying the knowledge gained from it in the field of education. It also outlines the importance of evaluation in the field of education and brings to notice of the readers, the manner in which psychology can be effectively used in evaluation. The book also talks about the prospects of using the research based outcomes for evaluation in the field of education and psychology.

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About the Author

Aparna, a consult psychologist, holds her degree in Masters of Philosophy in Psychology. She is a certified art therapist. Aparna Raghavan has completed her M.Sc Counseling Psychology and M.Phil Applied Psychology from University of Madras, India. She's has published more than 10 papers in eminent journals and is also a trained special educator.



Equality and Diversity in Further Education

Emelyn Cereno Wagan

The book Equality and Diversity in Further Education, informs the readers about the status of further education in present times. It talks about the importance of diversity in further education so that the students get a good mix of various backgrounds to interact with and the people from different backgrounds get the opportunities that they generally do not get in current times. The book talks about equality in the opportunities and kind of education that is provided to the students and emphasizes on the importance on these two parameters in education in the near and distant future.

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About the Author

Emelyn Cereno Wagan, Doctor of Education, Graduated at Polytechnic University of the Philippines, Manila. Faculty member of Graduate Studies and Applied Research in the College of Education. Business Administration Program Coordinator at College of Business Management and Accountancy, Laguna State Polytechnic University, Philippines. ISO Internal Auditor. A Professional practitioner for 25 years, pursuing educational leadership roles, and administrative functions. Has been involved in research, extension, civic and cultural organizations. In February, 2020 was awarded as one of the Best Personality Model Teacher in Graduate Studies and Applied Research, at Laguna State Polytechnic University. Also, received the Outstanding Trusted Premier Asian Achiever Award in Professional Higher Education in 2018. Has authored and published several books for Secondary and Tertiary Education.



Introduction to Industrial Psychology: Working in Diverse Organizations

Aparna Raghvan

This book discusses ethical principles, legal standards, case law, management and administration matters related to workplace behavior. It further examines the origins of organizational psychology and studies its application in the workplace. The author studies behaviors within the workplace setting, involving organizational models, staff dynamics, groups, and processes, theoretical models and development, work as well as task assignment evaluation, and personal evaluation. The book addresses various aspects of human behavior and attitude, and relates them to roles and productivity in the work environment. It touches on how management and employees reason, feel, act, and intermingle within the office, and uses this awareness to provide solutions for common problems that arise in the job place.

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About the Author

Aparna, a consult psychologist, holds her degree in Masters of Philosophy in Psychology. She is a certified art therapist. Aparna Raghavan has completed her M.Sc Counseling Psychology and M.Phil Applied Psychology from University of Madras, India. She's has published more than 10 papers in eminent journals and is also a trained special educator.



Evidence based teaching

Emelyn Cereno Wagan

Evidence-based Teaching is a book that takes the readers through the relevance of evidence based teaching and relates the importance and significance of such a kind of teaching in the primary as well as secondary and higher education. It points out the ease with which the students understand the topics when they are associated with certain evidences and proofs and how these methods can have a very profound impact on the memorizing and retaining capacity of the students. The book also states how evidence based teaching removes any doubts that may occur in a student's mind and prepares them well for any further education or its application.

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Teaching and Supporting Adult Learners

Emelyn Cereno Wagan

Adult learning is a very recent concept and has been emphasized so in the recent past as well. The concept that 'it is never too late to start' has been popular and doing rounds and the governments and organizations are asking the adults to learn new things even at grown up ages. The upskilling has been found to help the employees a lot at work, why is why adult learning is also finding strong support in the corporate industry. The book 'Teaching and Supporting Adult Learners' takes the readers through various ways in which adult learners can be promoted and the impact it can have on the society at large.

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About the Author

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Introduction to Classroom Management Techniques

Karen Ang-Manaig

The book 'Introduction to Classroom Management Techniques' takes the readers through the various methods and ways in which the atmosphere in a classroom can be managed and handled. These may involve several ways of learning, or interacting with the children or students, which may both be mechanical or digital in nature. With the digital technologies taking over, the book also takes the readers through the various aspects related to the digitization of the Management techniques and shows how they are changing over the course of time.

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About the Author

Karen Ang-Manaig is an Assistant Professor II, College of Teacher Education, Laguna Polytechnic State University, Los Baños Campus, Los Baños, Laguna, Philippines who handles Professional Education and English courses in the undergraduate programs. She also handles Teaching Proficiency courses in the certificate program, likewise, she serves as professor in the Graduate Programs handling Curriculum Development, Child & Adolescent Development, Facilitating Learning & Education Technology Courses.

She served as a Visiting Professor and Panel Member for Thesis Defense of Masters of Arts in English, Thai Nguyen University, Thai Nguyen City, Thai Nguyen Province, Vietnam on August 22-31, 2009.

As a research enthusiast, Professor Manaig had published her research in international refereed and Scopus-Indexed journals. Likewise, these research papers were presented in national and international conferences. Further, one of her research papers won the Excellence in Research Awards as the Best Research Paper in Natural and Applied Science Category during the 3rd International Research Conference on Higher Education, organized by the Commission on Higher Education, Department of Science and Technology- NCR, Philippine Higher Education Research Consortium, Asia Pacific Consortium of Researchers and Educators Inc. (APCORE) & Polytechnic University of the Philippines (PUP) in year 2015.

She is an active member of the International Research Enthusiast Society, Philippines, Association for The Development of Teaching and Learning (ADTEL) – www.adtelweb.org, and as Scientific Committee Member of Global Psychology and Language Research Association (GPLRA) www.gplra.org.

Professor Manaig is pursuing her Doctor of Education – Major in Educational Management at Laguna State Polytechnic University – Los Baños Campus Los Baños, Laguna, Philippines.



Curriculum Development: The Importance of Context

Karen Ang-Manaig

Learning is an important part of the development of humans. The people learn various things that may help them skill themselves up and be ready for life. For proper learning, appropriate curriculum is necessary. The book 'Curriculum Development: The importance of context' takes the readers through the importance of curriculum, signifying the importance of curriculum development, the processes related and mainly the role played by context in curriculum development. The book explains why having a context for learning is important in the process of curriculum development.

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About the Author

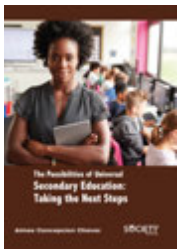
Karen Ang-Manaig is an Assistant Professor II, College of Teacher Education, Laguna Polytechnic State University, Los Baños Campus, Los Baños, Laguna, Philippines who handles Professional Education and English courses in the undergraduate programs. She also handles Teaching Proficiency courses in the certificate program, likewise, she serves as professor in the Graduate Programs handling Curriculum Development, Child & Adolescent Development, Facilitating Learning & Education Technology Courses.

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Professor Manaig is pursuing her Doctor of Education – Major in Educational Management at Laguna State Polytechnic University – Los Banos Campus Los Banos, Laguna, Philippines.



The Possibilities of Universal Secondary Education: Taking the Next Steps

Aimee Concepcion Chavez

This book explores the possibility of graduating from universal primary education to universal secondary education. Highlighting, the stark differences between the developed and developing countries; the book makes the case for investing in secondary education. The book examines some of the characteristics of a secondary education and the different types of provision that are available at the moment. In doing so, the book critiques some of the policy formulations and decisions that have been taken with regards to providing a free, or at least affordable, universal secondary education.

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Aimee Concepcion C. Chavez is a Licensed Professional Teacher. She is an Associate Professor at Laguna State Polytechnic University, Philippines and the Chairperson of Extension and Training Services of LSPU Siniloan Campus. She handles General Science and Physical Science subjects, Professional Education subjects and Methods of Research in both the undergraduate and graduate programs of the College of Teacher Education. She finished Bachelor of Science in Chemical Engineering, Master of Arts in Teaching major in Science and Technology and have completed the academic requirements of the degree Doctor of Philosophy in Education major in Educational Leadership and Management. She is an Associate Member of the National Research Council of the Philippines and believes that in contributing to the body of knowledge, quality of life will be improved.



Universal Primary Education: Why Free things Can be Good Things

Aimee Concepcion Chavez

This book explores the delivery of universal primary education across the globe. In doing so, the book assesses the merits and demerits of providing a free, but compulsory, education to all. It also explores the origins of the universal primary education program including the Millennium Development Goals and the Sustainable Development Goals. The book shows how different countries have adopted different approaches in meeting this objective. Moreover, the book shows the possibilities and limitations of providing this type of educational entitlement to the poorest people on earth.

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About the Author

Aimee Concepcion C. Chavez is a Licensed Professional Teacher. She is an Associate Professor at Laguna State Polytechnic University, Philippines and the Chairperson of Extension and Training Services of LSPU Siniloan Campus. She handles General Science and Physical Science subjects, Professional Education subjects and Methods of Research in both the undergraduate and graduate programs of the College of Teacher Education. She finished Bachelor of Science in Chemical Engineering, Master of Arts in Teaching major in Science and Technology and have completed the academic requirements of the degree Doctor of Philosophy in Education major in Educational Leadership and Management. She is an Associate Member of the National Research Council of the Philippines and believes that in contributing to the body of knowledge, quality of life will be improved.



Innovative Approaches in Early Childhood Mathematics

Alberto D. Yazon

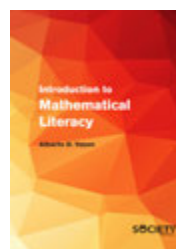
Mathematics is a very important for every person. The need for the people to know basic mathematics can be seen on the manner in which the learning processes of the children have been transformed to accommodate mathematics in curriculum essentially. However, there are many children who do not like mathematics as a subject. The book 'Innovative Approaches in

Early Childhood Mathematics' talks about some of the innovative ways in which the children can be taught mathematics in their early childhood and so that they understand the concepts in and out.

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About the Author

Dr. Alberto Dolor Yazon is an Associate Professor and Chairperson of Curriculum and Instruction Development and Quality Assurance at the Laguna State Polytechnic University, Philippines. He obtained his Doctor of Philosophy in Mathematics Education at Philippine Normal University, Manila. He is a Technical Committee and Advisory Board Member of EURASIA Research since September, 2019. He authored the published books Learning Guide in Methods of Research, Assessment in Student Learning, Fundamentals of Advanced Mathematics, and Introduction to Mathematical Literacy. He had published 13 research papers, three (3) of which are indexed in Scopus Journal. He is a resource speaker for different topics related to Mathematics, Assessment of Learning, Statistics, and Research. He has seats as a panel of examiner and adviser in master's thesis and doctoral dissertation among graduate students. He is also an Accreditor in the Accrediting Agency of Chartered Colleges and Universities in the Philippines, Inc. (AACCUPI) and Internal Quality Auditor in International Organization for Standardization (ISO).



Introduction to Mathematical Literacy

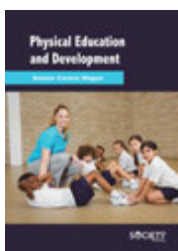
Alberto D. Yazon

Introduction to Mathematical Literacy is a book that discusses about the Mathematics, its literacy and different frameworks. This book aims to discuss about the international perspective of the mathematical literacy and different mathematical framework such as that of OECD or PISA. An overview about the perimeter and areas and different types of shapes including information about their perimeters or areas has been provided in this book. The concept of statistics has been mentioned in this book. This book aims to provide information regarding the measurements and various ways to measure the length, weight, volume and temperature, probability and some theory namely fairness and game theory. The insights about the topic of finance, personal income, expenditure and budget have been provided to the readers with the help of this book.

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About the Author

Dr. Alberto Dolor Yazon is an Associate Professor and Chairperson of Curriculum and Instruction Development and Quality Assurance at the Laguna State Polytechnic University, Philippines. He obtained his Doctor of Philosophy in Mathematics Education at Philippine Normal University, Manila. He authored the published books Learning Guide in Methods of Research, Assessment in Student Learning, and Fundamentals of Advanced Mathematics. His research paper presentation, publication and areas of interest include problem solving, mathematics proficiency, motivation, coping mechanism and self-esteem, self-efficacy, adversity quotient, and assessment of graduate's competencies. He has been a resource person for different topics related to Mathematics, Assessment of Learning, Statistics, and Research. He seats as a panel of examiner and adviser in master's thesis and doctoral dissertation among graduate students. He is also an Accreditor in the Accrediting Agency of Chartered Colleges and Universities in the Philippines, Inc. (AACCUPI) and had accredited five prestigious State Universities and Colleges (SUCs) in the country. His life's principle is "Passion, commitment, humility, and quality are significant predictors of one's destiny."



Physical Education and Development

Emelyn Cereno Wagan

Physical Education And Development informs the readers about the various ways in which the physical education helps the people to develop themselves and their personalities in good ways and relates the importance of physical education in their lives. This book also discusses about the meaning of physical education, the history of physical education, the relation of physical education to the development of people, the issues in physical education, the use of digital technology in physical education and future of physical education. It give the readers all the necessary reasons that they need to promote physical education and explain them the importance and significance of physical education for the development.

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About the Author

Dr. Emelyn Cereno Wagan obtained her Doctorate Degree major in Educational Management at Polytechnic University of the Philippines. Professor and lecturer at Laguna State Polytechnic University, Graduate Studies and Applied Research; Program Coordinator of Bachelor of Science in Business Administration. Former Campus Director, LSPU Cabuyao, Laguna, Philippines. Former Principal, LSPU Los Banos Laboratory High School. She has written several Education Textbooks for college and senior high school students. Awarded by Asia Pacific Region: "Outstanding Trusted Premier Asian Achiever in Professional Higher Education 2018" ISO 9001-2008 Internal Quality Auditor. Lieutenant Colonel, Reservist, Philippine Army. Thesis adviser, consultant, and resource speaker in various educational training and development. She has also been involved in professional, civic, and cultural organizations.



Leadership in Education

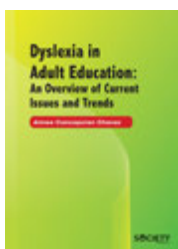
Ruth Mandani Balajadia-Ducut

Leadership in Education gives the readers an idea of the leadership and discusses with them the developing education sector. The book also brings to their notice the leadership among the teachers and the responsibilities they are supposed to take and further discusses about the strategic transformational leadership in the education sector. Also discussed in the book is the role of women in educational leadership, the cultural approaches to educational leadership, impact of effective leadership and the challenges in leading educational setup, to provide deep insight into the subject matter.

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About the Author

Ruth M. Balajadia-Ducut is a Doctor of Education in Educational Management graduate from De La Salle University (Manila, Philippines). She is Dean of the School of Education, University of the Assumption (Pampanga) where she was a Graduate School Dean from 2004 to 2018. Her almost 30 years of teaching experience enriched with her practice as researcher, author, accreditor and educational leader made her a home-grown expert and resource person on teaching and researching. Dr. Balajadia-Ducut is also regional chapter President of the Philippine Association for Graduate Education (PAGE) and BOT Vice Chair of the Pampanga Research Educators Organization (PREO), member of the Philippine Association for Teacher Education (PAFTE) and BOD of the Council of Deans for the Colleges of Education (CDCE).



Dyslexia in Adult Education: An Overview of Current Issues and Trends

Aimee Concepcion Chavez

Dyslexia in Adult Education discusses about the taboo of dyslexia and how it is important to be discussed as it has been turning out to be frequent in adults. This book provides readers with insights about dyslexia in adults, adult education and supporting adults with dyslexia. The text in the book throws light on psychosocial effects of dyslexia, development of coping mechanisms and special needs education. Also discussed in this book are the different challenges' dyslexic adult faces in their life by discussing topics like issues of bullying and intimidation, special community colleges and critical issues in special education. Readers are informed about different aspects which could be helpful in spreading awareness about dyslexia in adult education.

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About the Author

Aimee Concepcion C. Chavez is a Licensed Professional Teacher. She is an Associate Professor at Laguna State Polytechnic University, Philippines and the Chairperson of Extension and Training Services of LSPU Siniloan Campus. She handles Physical Science subjects, Professional Education subjects and Methods of Research in both the undergraduate and graduate programs of the College of Teacher Education. She finished Bachelor of Science in Chemical Engineering, Master of Arts in Teaching major in Science and Technology and have completed the academic requirements of the degree Doctor of Philosophy in Education major in Educational Leadership and Management. She is an Associate Member of the National Research Council of the Philippines and believes that in contributing to the body of knowledge, quality of life will be improved.



Instructional Management and Supervision

Karen Ang-Manaig

Instructional Management and Supervision introduces the readers to the subject of instructional management and takes them through the concept of supervision, emphasizing on its importance in managing students. The book further talks about the teacher development and the related management and the continuum related to the supervisory behavior. Also discussed in the book are the skills related to assessment and planning, evaluation of the process of teaching, strategies for management so as to strengthen the academic programs and the strategies used for classroom management and instructions in it. It also talks about the ways in which student behavior can be managed.

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About the Author

Karen Ang-Manaig is an Assistant Professor II, College of Teacher Education, Laguna Polytechnic State University, Los Baños Campus, Los Baños, Laguna, Philippines who handles Professional Education and English courses in the undergraduate programs. She also handles Teaching Proficiency courses in the certificate program, likewise, she serves as professor in the Graduate Programs handling Curriculum Development, Child & Adolescent Development, Facilitating Learning & Education Technology Courses. She served as a Visiting Professor and Panel Member for Thesis Defense of Masters of Arts in English, Thai Nguyen University, Thai Nguyen City, Thai Nguyen Province, Vietnam on August 22-31, 2009. As a research enthusiast, Professor Manaig is a prolific research writer who published her research in different local, national and international interdisciplinary journals. As a matter of fact, one of her research papers won the Excellence in Research Awards as the Best Research Paper in Natural and Applied Science Category during the 3rd International Research Conference on Higher Education, organized by the Commission on Higher Education, Department of Science and Technology- NCR, Philippine Higher Education Research Consortium, Asia Pacific Consortium of Researchers and Educators Inc. (APCORE) & Polytechnic University of the Philippines (PUP) in year 2015. She is an active member of the International Research Enthusiast Society, Philippines, Association for The Development of Teaching and Learning (ADTEL) – www.adtelweb.org, and as Scientific Committee Member of Global Psychology and Language Research Association (GPLRA) www.gplra.org.



Dyslexia and Counselling

Aimee Concepcion Chavez

Dyslexia and Counselling brings the focus of the readers to the problem of dyslexia among the people and updates them about the spread of disease around the world making them aware about the seriousness of the disease and provides the readers with the ways the affected people can be counselled in. This book also discusses about the meaning of dyslexia, the main associations and the additional conditions in dyslexia, spectrum deficits in dyslexia, integration of various sensory organs, the child development in case of dyslexia and the methods of counselling the affected people. It gives the readers the required insights on the grave problem of dyslexia and provides them with an idea about the spread of such a disease.

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About the Author

Aimee Concepcion C. Chavez is a Licensed Professional Teacher. She is an Associate Professor at Laguna State Polytechnic University, Philippines and the Chairperson of Extension and Training Services of LSPU Siniloan Campus. She handles Physical Science subjects, Professional Education subjects and Methods of Research in both the undergraduate and graduate programs of the College of Teacher Education. She finished Bachelor of Science in Chemical Engineering, Master of Arts in Teaching major in Science and Technology and have completed the academic requirements of the degree Doctor of Philosophy in Education major in Educational Leadership and Management. She is an Associate Member of the National Research Council of the Philippines and believes that in contributing to the body of knowledge, quality of life will be improved.



Dyslexia and Physical Education

Aparna Raghvan

Dyslexia and Physical Education discusses about how dyslexia should be understood by discussing it with the physical education sector. This book provides readers with insights about dyslexia and physical education, physical development and health in early childhood and developing fundamental movement and skills. Readers are informed about stages of physical development and the step framework as well as explained about the research outcome on physical education and dyslexia. The text in this book also sheds light on different obstacles being faced by a dyslexic individual with the help of topics like dyslexic child in the classroom, five strategies of teaching used in the classroom and social and emotional difficulties. Different aspects and methods as well as future of dyslexia and physical education are also well explained in this book.

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About the Author

Aparna Raghavan has completed her PhD in Counselling Psychology, M.Sc Counselling Psychology and M.Phil Applied Psychology from University of Madras, India. She's has published more than 10 papers in eminent journals and is a trained special educator



Informal Education and Childhood

Karen Ang-Manaig

Informal Education and Childhood introduces the subject of informal education to the readers and the practices that are involved in it. It also informs the readers about the various informal educators and the responsibilities they hold, further throwing light on the informal learning beyond the classrooms. Also discussed in the book is the relationship between education and the children, the role of informal education on young girls, the ability of the inner-city children to reason in informal ways and the role of education, technology and other such innovation as challenges for informal education. It also gives insights on the critical issues in early childhood education and the various trends and future aspects of informal education.

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About the Author

Karen Ang-Manaig is an Assistant Professor II, College of Teacher Education, Laguna Polytechnic State University, Los Baños Campus, Los Baños, Laguna, Philippines who handles Professional Education and English courses in the undergraduate programs. She also handles Teaching Proficiency courses in the certificate program, likewise, she serves as professor in the Graduate Programs handling Curriculum Development, Child & Adolescent Development, Facilitating Learning & Education Technology Courses. She served as a Visiting Professor and Panel Member for Thesis Defense of Masters of Arts in English, Thai Nguyen University, Thai Nguyen City, Thai Nguyen Province, Vietnam on August 22-31, 2009. As a research enthusiast, Professor Manaig is a prolific research writer who published her research in different local, national and international interdisciplinary journals. As a matter of fact, one of her research papers won the Excellence in Research Awards as the Best Research Paper in Natural and Applied Science Category during the 3rd International Research Conference on Higher Education, organized by the Commission on Higher Education, Department of Science and Technology- NCR, Philippine Higher Education Research Consortium, Asia Pacific Consortium of Researchers and Educators Inc. (APCORE) & Polytechnic University of the Philippines (PUP) in year 2015. She is an active member of the International Research Enthusiast Society, Philippines, Association for The Development of Teaching and Learning (ADTEL) – www.adtelweb.org, and as Scientific Committee Member of Global Psychology and Language Research Association (GPLRA) www.gplra.org.



Education and Society

Emelyn Cereno Wagan

Education and Society discusses about how education and society combine with each other for their separate as well as collective development. This book lays down topics such as education in the changing society, education in urban society and gender diversity in higher education. The text in this book also sheds light on gender diversity in higher education, social issues and education as well as social issues and education. Different obstacles and challenges which are being faced by urban section in education are also well explained in this book by discussing highly politicized school boards, superintendent turnover and research on urban school practices. In order to deal with challenges and set out course for the future this book also explains different aspects which could be beneficial in development of society in the education sector.

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About the Author

Dr. Emelyn Cereno Wagan obtained her Doctorate Degree major in Educational Management at Polytechnic University of the Philippines. Professor and lecturer at Laguna State Polytechnic University, Graduate Studies and Applied Research; Program Coordinator of Bachelor of Science in Business Administration. Former Campus Director, LSPU Cabuyao, Laguna, Philippines. Former Principal, LSPU Los Banos Laboratory High School. She has written several Education Textbooks for college and senior high school students. Awarded by Asia Pacific Region: “Outstanding Trusted Premier Asian Achiever in Professional Higher Education 2018” ISO 9001-2008 Internal Quality Auditor. Lieutenant Colonel, Reservist, Philippine Army. Thesis adviser, consultant, and resource speaker in various educational training and development. She has also been involved in professional, civic, and cultural organizations.



Counselling Children & Young People

Aparna Raghavan

Counseling Children and Young People makes the people aware about the process of counselling in the young people and the children, providing the readers with a historical background and the contemporary ideas concerning counselling. It also informs the readers about the various approaches in theory and practice concerning counselling, throwing light on the various skills that are needed in counselling. Also discussed in the book is the subject of relationship counselling for children and young people, the various legal and ethical issues in the field of counseling and the impacts and related significance of counseling, providing the readers with insights on these aspects and the possibilities of counseling in the future.

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About the Author

Aparna Raghavan has completed her PhD in Counselling Psychology, M.Sc Counseling Psychology and M.Phil Applied Psychology from University of Madras, India. She's has published more than 10 papers in eminent journals and is a trained special educator



Social Changes and Education

Emelyn Cereno Wagan

Social Changes and Education gives an introduction to the social change and explains the role of education as a driver of social change. It takes the readers through the ways in which international education is actively bringing change in the social arena and explains the role of school in social changes. Also discussed in the book is the role of women education in bringing change to the society, transformative learning for global society, the role of communication, development in the social change, and the importance of achieving gender equality through education. It also provides insights in the social change in the third world country and the future of education in a progressive society.

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About the Author

Dr. Emelyn Cereno Wagan obtained her Doctorate Degree major in Educational Management at Polytechnic University of the Philippines. Professor and lecturer at Laguna State Polytechnic University, Graduate Studies and Applied Research; Program Coordinator of Bachelor of Science in Business Administration. Former Campus Director, LSPU Cabuyao, Laguna, Philippines. Former Principal, LSPU Los Banos Laboratory High School. She has written several Education Textbooks for college and senior high school students. Awarded by Asia Pacific Region: “Outstanding Trusted Premier Asian Achiever in Professional Higher Education 2018” ISO 9001-2008 Internal Quality Auditor. Lieutenant Colonel, Reservist, Philippine Army. Thesis adviser, consultant, and resource speaker in various educational training and development. She has also been involved in professional, civic, and cultural organizations.



Culture and Diversity in Teacher Education

Karen Ang-Manaig

Cultural and Diversity in Teacher Education discusses about the concept of teacher education in terms of culture and diversity. A brief description has been provided for the introduction of the teacher education. The first half of this book focuses on the topics such as cultural differences and classroom diversity in relation to teacher education. Self-Study plays a very important role in the teacher education and the concept of cultural competencies which have been mentioned in the book. This book highlights the challenges that occur in teacher education and the future of teacher education in upcoming years.

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About the Author

Karen Ang-Manaig is an Assistant Professor II, College of Teacher Education, Laguna Polytechnic State University, Los Baños Campus, Los Baños, Laguna, Philippines who handles Professional Education and English courses in the undergraduate programs. She also handles Teaching Proficiency courses in the certificate program, likewise, she serves as professor in the Graduate Programs handling Curriculum Development, Child & Adolescent Development, Facilitating Learning & Education Technology Courses. She served as a Visiting Professor and Panel Member for Thesis Defense of Masters of Arts in English, Thai Nguyen University, Thai Nguyen City, Thai Nguyen Province, Vietnam on August 22-31, 2009. As a research enthusiast, Professor Manaig is a prolific research writer who published her research in different local, national and international interdisciplinary journals. As a matter of fact, one of her research papers won the Excellence in Research Awards as the Best Research Paper in Natural and Applied Science Category during the 3rd International Research Conference on Higher Education, organized by the Commission on Higher Education, Department of Science and Technology- NCR, Philippine Higher Education Research Consortium, Asia Pacific Consortium of Researchers and Educators Inc. (APCORE) & Polytechnic University of the Philippines (PUP) in year 2015. She is an active member of the International Research Enthusiast Society, Philippines, Association for The Development of Teaching and Learning (ADTEL) – www.adtelweb.org, and as Scientific Committee Member of Global Psychology and Language Research Association (GPLRA) www.gplra.org.



Skill Development and Sustainable Educational Growth

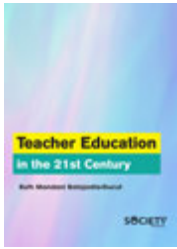
Emelyn Cereno Wagan

Skill Development and Sustainable Educational Growth explains the readers the relation between education, skills, sustainability and growth and makes them aware about the various skills that are needed for sustainable development and transformation of vocational education and training. The book also explains them the importance of learning for sustainable development and the role of skill development in a global context. Also discussed in the book are the international initiatives on the skills needed in the future for green economy, the plan of action on education for sustainable development and the various opportunities and challenges for training and development of skills. It also provides insights on the trends and issues in education for sustainable development.

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About the Author

Dr. Emelyn Cereno Wagan obtained her Doctorate Degree major in Educational Management at Polytechnic University of the Philippines. Professor and lecturer at Laguna State Polytechnic University, Graduate Studies and Applied Research; Program Coordinator of Bachelor of Science in Business Administration. Former Campus Director, LSPU Cabuyao, Laguna, Philippines. Former Principal, LSPU Los Banos Laboratory High School. She has written several Education Textbooks for college and senior high school students. Awarded by Asia Pacific Region: “Outstanding Trusted Premier Asian Achiever in Professional Higher Education 2018” ISO 9001-2008 Internal Quality Auditor. Lieutenant Colonel, Reservist, Philippine Army. Thesis adviser, consultant, and resource speaker in various educational training and development. She has also been involved in professional, civic, and cultural organizations.



Teacher Education in the 21st Century

Ruth Mandani Balajadia-Ducut

Teacher Education in the 21st Century informs the readers about the various aspects in the teacher education in the 21st century and explains the need for such an education in the current times as education assumes importance around the world. It provides the much-sought insights on the subject of teacher education and the explain the various things that play an important role in the teacher education. This book also discusses about the implementation of standards and professionalism in teacher education, the role of language in teacher education, the role of innovation in teacher education, distance education for teacher education and assessment and evaluation in teacher education.

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About the Author

Ruth M. Balajadia-Ducut is a Doctor of Education in Educational Management graduate from De La Salle University (Manila, Philippines). She is Dean of the School of Education, University of the Assumption (Pampanga) where she was a Graduate School Dean from 2004 to 2018. Her almost 30 years of teaching experience enriched with her practice as researcher, author, accreditor and educational leader made her a home-grown expert and resource person on teaching and researching. Dr. Balajadia-Ducut is also regional chapter President of the Philippine Association for Graduate Education (PAGE) and BOT Vice Chair of the Pampanga Research Educators Organization (PREO), member of the Philippine Association for Teacher Education (PAFTE) and BOD of the Council of Deans for the Colleges of Education (CDCE).

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Community Involvement in Tourism Development

Merly Fiscal Arjona

Tourism is a very fast developing sector and there are various studies going on parallelly to enhance the revenue from the vertical. The significance of the local communities in tourism cannot be ignored at all, since they are the ones driving tourism in the first place. The book 'Community involvement in tourism development' emphasizes on involving the local communities in tourism practices and provides ways in which this can be incorporated. It also enlists the challenges that come with it and how they can be tackled for good results.

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About the Author

Merly Fiscal-Arjona, MAT, Ph.D., Associate Professor IV of Laguna State Polytechnic University, Siniloan, Campus, Siniloan Laguna, Philippines. She graduated from the Laguna State Polytechnic University, Siniloan, Campus, with the Degree of Master of Arts in Teaching, Major in Technology and Home Economics. She took her Doctor of Philosophy Major in School Leadership and Management in St. Dominic Savio College, Calocan, City. Her professional experience includes an assessor in different Hotel and Restaurant Competency in TESDA. She was also the former Dean of the College of Hospitality Management and Tourism, Siniloan Campus, Siniloan, Laguna, Philippines. She is an active member of Association of Administrators in Hospitality Hotel and Restaurant Management Educational Institution (AAHRMEI) and many more. She has attended seminars and trainings in Hotel and Restaurant Management and member of several professional organizations,

At present, her greatest joy at the moment is to share her knowledge, expertise and give prestige to her students.



Capacity Building in the Tourism Sector: A Few Lessons for Government

Maria Rellie B. Kalacas

The book 'Capacity Building in the Tourism Sector: A few lessons for government' emphasizes on the role of governments around the world in improving the conditions and environment for tourism. It emphasizes on the need for skilling up the local people, building proper infrastructure, providing primary and basic education to the locals, enhancing the trade market and local craftsmen and maintenance of the tourist spots and various other things that aim at capacity building for tourism. It explains the manner in which each of these things can enhance the tourism sector and help in reaping better returns.

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About the Author

Maria Rellie B. Kalacas is a licensed professional teacher and a mother of three respectful, endearing and God fearing children. She is also a dynamic researcher who has built her platform of healthy life balance and wellbeing on the back of thirteen year teaching career in Laguna State Polytechnic University Santa Cruz, Campus, Santa Cruz, Laguna, Philippines. She is holding the position of Assistant Professor III in the College of Industrial Technology department of Food Technology. She finished her Doctor of Philosophy major in School Leadership and Management at St. Dominic Savio College, Calocan City, Philippines. She also completed her Master of Arts major in Technology and Home Economics from Laguna State Polytechnic University, Philippines. She also took up Master of Arts in Industrial Education major in Hotel and Restaurant Management at Eulogio "Amang" Rodriguez Institute of Science and Technology, Santa Mesa, Manila, Philippines. A member and awardee of Asian Community Social Response Humanitarian Ministry (ACSR) May 2018. With three Patented Utility Model research works and researches presented in the country.



The Possibilities of Vegetarian Hospitality: How to Develop the Niche

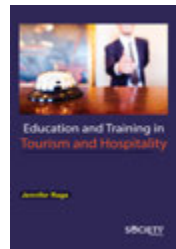
Jennifer Raga

The book 'The Possibilities of Vegetarian Hospitality: How to develop the niche' throws light on the various ways in which the hospitality sector can promote vegetarianism and base itself upon the concept. It helps the readers find ways in which they can kick off their hospitality ideas with vegetarianism as well. The book cites various examples to show that veganism is on a rise and that many parts of the hospitality sector are embracing the idea and building their business models on the basis of it. It also informs the people about the way in which they can sell the idea of vegetarianism to boost their hospitality business.

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About the Author

Jennifer is a Tourism and Hospitality Management Specialist with more than 15 years of experience in the industry, giving academic training to University Students and Local Communities about Tourism, Hospitality and Events Management with Eviatour C.A.. She holds a BA in Tourism Business Management and a Postgraduate Diploma in Hospitality Management awarded from the University of Birmingham UK.



Education and Training in Tourism and Hospitality

Jennifer Raga

The growth of tourism sector is not unnoticed. It is very evidently visible. However, to maintain the growth and to even better the prospects of tourism in the future, it is important that the personnel working in the industry is thoroughly trained and educated about the various aspects of hospitality. Professional training can help better the skills of the employees in the tourism sector and can definitely result in better services and hence, better revenues. The book 'Education and training in tourism and hospitality' emphasizes on the need of the hospitality personnel getting proper education and training, so that the tourism sector becomes a sustainable one.

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About the Author

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Future Trends in the Hospitality and Tourism Marketing and Management

Merly Fiscal Arjona

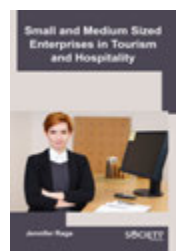
Future Trends In The Hospitality And Tourism Marketing And Management, is a book that takes the readers through the various trends that the experts expect to be there in the hospitality industry in the upcoming future and also informs them about the various ways in which these trends can be managed to provide better results. It states the ways in which these trends will impact the tourism industry and how the professionals can study them to utilize them to their best interests and profits.

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About the Author

Merly Fiscal-Arjona, MAT, Ph.D., Associate Professor IV of Laguna State Polytechnic University, Siniloan, Campus, Siniloan Laguna, Philippines. She graduated from the Laguna State Polytechnic University, Siniloan, Campus, with the Degree of Master of Arts in Teaching, Major in Technology and Home Economics. She took her Doctor of Philosophy Major in School Leadership and Management in St. Dominic Savio College, Calocan, City. Her professional experience includes an assessor in different Hotel and Restaurant Competency in TESDA. She was also the former Dean of the College of Hospitality Management and Tourism, Siniloan Campus, Siniloan, Laguna, Philippines. She is an active member of Association of Administrators in Hospitality Hotel and Restaurant Management Educational Institution (AAHRMEI) and many more. She has attended seminars and trainings in Hotel and Restaurant Management and member of several professional organizations,

At present, her greatest joy at the moment is to share her knowledge, expertise and give prestige to her students.



Small and Medium Sized Enterprises in Tourism and Hospitality

Jennifer Raga

SMEs are visible in all sectors, including the tourism and hospitality sector. Small and medium-sized tourism enterprises provide an array of products and services, including accommodation, transportation, catering (foods and beverages), attraction sites, and activities. This book explores what an SME is and how they operate in tourism and hospitality industry. It pays attention to the tourism and hospitality industry. The scope of tourism and hospitality is wide and includes a variety of activities. In that regard, this book pays attention to tourism and hospitality activities that fall under the small and medium-sized enterprises (SMEs). Readers will gain an understanding of the challenges faced by tourism and hospitality SMEs, the opportunities, policies, regulations, and future projections as well.

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Opportunities for Local Tourism: Buy and Sell Local

Margaret Ann MacLean

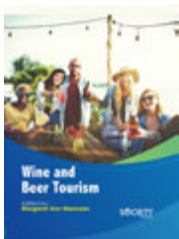
Opportunities for Local Tourism: Buy and sell local' is a book that emphasizes on the propagation and promotion of local forms of tourism, so that the local dependents of tourism can get their direct income or the interests from it. Local tourism is a key to elevating the underprivileged part of an area or region and a fantastic way to support a place's tourism. It also, on most occasions, guarantees a genuine local product or service and

experience for the tourists. This book takes the readers through various advantages, ideas and policies that help in promoting local tourism.

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About the Editor

Ann is a Hospitality and Tourism Specialist with more than 35 years of experience in international hotel management including multi-site operations. She has worked in Australia, the Channel Islands and the United Kingdom and holds a Master of Business Administration awarded from the University of South Australia.



Wine and Beer Tourism

Margaret Ann MacLean

Wine and beer tourism have in recent times become popular niche segments of culinary tourism and are often the prime motivators for tourists to explore new countries and regions. This book explores how the emergence of these segments impact on the overall development of tourism in a region. Market-driven innovation, unique experiences, and diversification offer opportunities for local communities, and the development of partnerships with established hospitality and tourism businesses. The emerging role of social media is discussed along with other trends, supply considerations, sustainability, marketing and management challenges and opportunities for growth. This book is ideal for wine and beer enthusiasts, students, practitioners, researchers and entrepreneurs.

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Ann is a Hospitality and Tourism Specialist with more than 35 years of experience in international hotel management including multi-site operations. She has worked in Australia, the Channel Islands and the United Kingdom and holds a Master of Business Administration awarded from the University of South Australia.



Food and Beverage Cost Control

Sophea Tieng

The book 'Food and Beverage: Cost Control' talks about and informs the readers about the various kinds of costs that can be incurred in the food and beverage industry. The book lists various ways in which the managers ensure that they control the costs on various aspects of the industry. It also suggests methods and industry practices to make sure that costs can be regulated to reap profits. The book takes the readers through several aspects of the food and beverage industry, quoting several examples and case studies, to make the content relatable to the readers.

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About the Author

Sophea Tieng is a full time lecturer of Sustainable Tourism and Tourism Geography at Saint Paul Institute, Cambodia. Sophea graduated from Victoria University of Wellington, New Zealand, in Tourism Management, in 2016. Sophea has several years of working experiences in community development and had conducted research project on Community Based Ecotourism in Cambodia to complete a Master Degree.



Managing Green Tourism, Meetings and Events

Margaret Ann MacLean

To be efficient and sustainable, tourism, and events must strike a balance between the short-term economic interests and the long-term wellbeing of the local environment and community. Sustainable tourism and events have gained the status of a top priority in the government's strategy and are gaining a great deal of interest in the international science and political debate. This book introduces the key ideas of sustainable tourism, a modern type of tourism promoted by the government, environmental, and social organizations and international organizations. The book also sheds light on sustainable tourism in different geographical environment settings. Presenting a wealth of information and guidance on managing sustainable tourism, events, and meetings, this book is intended to help educators, students, entrepreneurs, strategic planners, and policymakers.

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Front Office Systems and Procedures

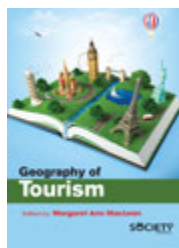
Elpedia Marte-Lago

The front office is the "nerve center" of the hotel as it is the key source of information pertaining to guest services. It serves as the main channel of communication and information dissemination for the hotel and is the core point of the hotel department's business activities. The way the front office operates has become a yardstick by which the organization measured. The book is packed with comprehensive knowledge of front office systems and procedures. Readers will understand operating and procedure of guest safety and security in the hotel, various licenses required for hotel business, and get acquainted with prevailing laws pertaining to hotel operations as well as how front office operations can be computerized, and much more.

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About the Author

Dr. Dia Lago has over 20 years of experience in teaching the tourism and hospitality industry. She has worked in College of San Benildo - Rizal, Antipolo City as Program Chair of BS Tourism management course. She is currently teaching hospitality sales, operations, and transportation marketing and tourism research. Having lived in Rizal province, Dr. Dia has a distinct perspective of tourism product development — from extreme destinations with little exposure to very busy and popular experiences striving to differentiate themselves. Dr. Dia has been honoured to serve on many tourism-oriented boards and advisory groups, including community, regional, and provincial organizations. She has written two books in the Philippines for hospitality management course. Deeply motivated to learn and challenge herself, Dr. Dia recently decided to formalize her experience by working toward her Master of Business Administration in Leadership at Oral Roberts University, which has been a wonderful journey.



Geography of Tourism

Margaret Ann MacLean

Geography of Tourism explains the readers the wide range of aspects related to the tourism industry and the meaning of geography when it comes to tourism, so that the readers can understand the tourism industry in a refined way and know how the geographies affect the industry in certain ways. This book also discusses about the demand for recreation in the tourism industry, geographies of Europe and North America and the relation to tourism, geographies of central Asia and Africa and related tourism and the geographies of middle east and the relation with tourism. It also provides the readers with a basic knowledge of the way in which the different geographies affect the tourism in various parts of the world and the other factors dependent on it.

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About the Editor

Ann is a Hospitality and Tourism Specialist with more than 35 years of experience in international hotel management including multi-site operations. She has worked in Australia, the Channel Islands and the United Kingdom and holds a Master of Business Administration awarded from the University of South Australia.



Culinary Tourism

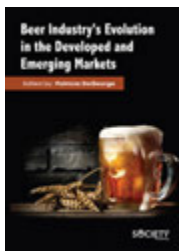
Jennifer Raga

Culinary Tourism discusses the basic concept of tourism together with the concept of culinary tourism. It includes significant trends in the field of culinary tourism and the market offering for culinary tourism. This book also discusses about the role of food and media in culinary tourism, culinary tourism as a cultural experience and presence of culinary tourism in private as well as domestic fields. It provides the reader with the basic insights of the tourism sector specifically culinary tourism, so as to better understand the development of food networks and its key role in the development of tourism sector.

Copyright 2020 | HB 9781774071465 | Price: \$155

About the Author

Jennifer is a Tourism and Hospitality Management Specialist with more than 15 years of experience in the industry, giving academic training to University Students and Local Communities about Tourism, Hospitality and Events Management with Eviatour C.A.. She holds a BA in Tourism Business Management and a Postgraduate Diploma in Hospitality Management awarded from the University of Birmingham UK.



Beer Industry's Evolution in the Developed and Emerging Markets

Patricia DeGeorge

Beer Industry's Evolution in The Developed and Emerging Markets informs the readers about the whole evolution of the beer industry that has taken place till date and the current position of it in the developing and developed markets. This book also discusses about the position of beer industry across the globe, the craft beer and its evolution, the economic point of view on the craft beer industry, the trends in the global beer market and the future perspective on the beer industry.

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About the Editor

Chef Patty Greco has more than 15 years of experience in the food and hospitality industry, working within large hotels and well known restaurants along the east coast. She has had the pleasure of teaching culinary higher education and restaurant entrepreneurship for the last 8 years. Chef Greco holds a has a Bachelor's degree in Business Administration from Rider University, a certificate of culinary arts from Le Cordon Bleu, in Miami, Florida, and a Master's of Science in Hospitality Management from Drexel University in Philadelphia.



Guest Service in the Hospitality Industry

Merly Fiscal Arjona

Guest Service In The Hospitality Industry focuses on the delivery of services in the hospitality industry to the guests or tourists that have the enthusiasm to travel and know about the various places. It also informs the readers about the various things to look forward to, to provide good services to the guests. This book also discusses about the introduction to hospitality industry, the meaning of quality service, the service to the guests in food and beverage industry and knowing and assessing the failures in order to succeed in the hospitality sector.

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Purchasing and Costing for the Hospitality Industry

Maria Rellie B. Kalacas

Purchasing and Costing for the Hospitality Industry introduces the readers to the hospitality industry and defines the purchasing and costing in the industry and gives an overview of it. It discusses the functions and the key areas in the field of purchasing in the hospitality industry. Also discussed in the book are the specifications, objectives and the assessment of purchasing, the importance that the process of costing holds in the hospitality industry and the process of cost evaluation and control. It also gives insight on the standard procedure and policies that are followed in the purchasing and costing processes.

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Maria Rellie B. Kalacas is an Assistant Professor III in the College of Industrial Technology department of Food Technology, Laguna State Polytechnic University, Santa Cruz, Laguna, Philippines. She finished her Doctor of Philosophy major in School Leadership and Management at St. Dominic Savio College, Calocan City, Philippines. She also completed her Master of Arts major in Technology and Home Economics from Laguna State Polytechnic University, Philippines. She also took up Master of Arts in Industrial Education major in Hotel and Restaurant Management at Eulogio "Amang" Rodriguez Institute of Science and Technology, Santa Mesa, Manila, Philippines. A member and awardee of Asian Community Social Response Humanitarian Ministry (ACSR), May 2018. She also has two (2) Published Utility Model research work.



Tourism Informatics

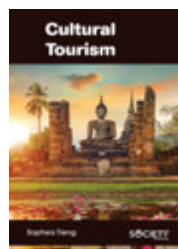
Jennifer Raga

Tourism Informatics discusses about tourism definition, different types of tourism, the importance of tourism in economies of developing countries. It also includes the concept of evolution of e-tourism, new business opportunities created by e-tourism industry. The advantages and disadvantages of e-tourism and the future of e-tourism have also been discussed. The readers are informed about the impact of technology in travel industry, the significance of technology in travel industry, different technological trends arising in the travel industry and other related aspects. The role of social media in tourism, its importance and how social media helps in tourism marketing have also been discussed. This book also discusses about how technology is a boon in hotel and accommodation industry, importance of technology in the hotel and accommodation industry, improving guest experience through technology.

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About the Author

Jennifer is a Tourism and Hospitality Management Specialist with more than 15 years of experience in the industry, giving academic training to University Students and Local Communities about Tourism, Hospitality and Events Management with Eviatour C.A.. She holds a BA in Tourism Business Management and a Postgraduate Diploma in Hospitality Management awarded from the University of Birmingham UK.



Cultural Tourism

Sophea Tieng

Cultural Tourism explains the readers about the kind of tourism that is mainly based out of the various cultures and attracts the travelers and tourists based on their interest in knowing about and exploring different cultures across the globe. This book also discusses about the cross-cultural behavior of the people and its effect in tourism, the relation of cultural tourism to the heritage sites, the participation of community and their empowerment to bring tourism to their areas, the marketing of various kinds of cultures and management of environment in the cultural tourism.

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About the Author

Sophea Tieng is a full time lecturer of Sustainable Tourism and Tourism Geography at Saint Paul Institute, Cambodia. Sophea graduated from Victoria University of Wellington, New Zealand, in Tourism Management, in 2016. Sophea has several years of working experiences in community development and had conducted research project on Community Based Ecotourism in Cambodia to complete a Master Degree.



Hospitality and Tourism Marketing: A Global Perspective

Maria Rellie B. Kalacas

Hospitality and Tourism Marketing explains the readers the process of marketing in the hospitality and tourism industry. It talks about the marketing environment of the tourism and hospitality sector and the role of social media marketing in this field. Also discussed in the book is the role of consumer behavior in the hospitality and tourism market, the organizational strategy and marketing communication, the impact of marketing on the hospitality and tourism sector, management of the marketing tactics and the prospects of marketing in the hospitality and tourism sector, so as to provide people with basic understanding of the marketing in this industry.

Copyright 2020 | HB 9781774072639 | Price: \$95

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Maria Rellie B. Kalacas is an Assistant Professor III in the College of Industrial Technology department of Food Technology, Laguna State Polytechnic University, Santa Cruz, Laguna, Philippines. She finished her Doctor of Philosophy major in School Leadership and Management at St. Dominic Savio College, Caloocan City, Philippines. She also completed her Master of Arts major in Technology and Home Economics from Laguna State Polytechnic University, Philippines. She also took up Master of Arts in Industrial Education major in Hotel and Restaurant Management at Eulogio "Amang" Rodriguez Institute of Science and Technology, Santa Mesa, Manila, Philippines. A member and awardee of Asian Community Social Response Humanitarian Ministry (ACSR), May 2018. She also has two (2) Published Utility Model research work.



Sustainability in Hospitality and Tourism Sector

Merly Fiscal Arjona

Sustainability in Hospitality and Tourism Sector explains the readers about the ways in which the people can achieve sustainability through the hospitality and tourism industry and how this industry can provide them with the opportunities to achieve sustainability across various platforms. This book also discusses about the introduction to sustainability, the principles to be followed to achieve sustainability in the operations in the hospitality industry, management of sustainability in the tourism industry, having strategic marketing in the hospitality industry, how to balance sustainability and development and the effects of globalization of the hospitality and tourism industry. It also gives the necessary information about the subject of sustainability in the hospitality and tourism industry so that the readers know the ways in which the objective of sustainability can be attained.

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Merly Fiscal-Arjona, MAT, Ph.D., Associate Professor IV of Laguna State Polytechnic University, Siniloan, Campus, Siniloan Laguna, Philippines. She graduated from the Laguna State Polytechnic University, Siniloan, Campus, with the Degree of Master of Arts in Teaching, Major in Technology and Home Economics. She took her Doctor of Philosophy Major in School Leadership and Management in St. Dominic Savio College, Caloocan, City. Her professional experience includes an assessor in different Hotel and Restaurant Competency in TESDA. She was also the former Dean of the College of Hospitality Management and Tourism, Siniloan Campus, Siniloan, Laguna, Philippines. She is an active member of Association of Administrators in Hospitality Hotel and Restaurant Management Educational Institution (AAHRMEI) and many more. She has attended seminars and trainings in Hotel and Restaurant Management and member of several professional organizations. At present, her greatest joy at the moment is to share her knowledge, expertise and give prestige to her students.



Strategic Management for Hospitality & Tourism Sector

Jennifer Raga

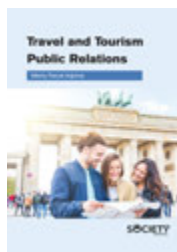
Strategic Management for Hospitality & Tourism Sector discusses the basic concept of strategic management for the sector of hospitality and sector. It includes the idea of competitiveness in the hospitality industry. This book also discusses the medical tourism and wellness strategy along with the notion of corporate travel management. It provides the reader with insights of implementing different strategies in the field of hospitality and tourism

so as to understand the challenges, current trends and future aspects of hospitality and tourism industry.

Copyright 2020 | HB 9781774073063 | Price: \$95

About the Author

Jennifer is a Tourism and Hospitality Management Specialist with more than 15 years of experience in the industry, giving academic training to University Students and Local Communities about Tourism, Hospitality and Events Management with Eviatour C.A.. She holds a BA in Tourism Business Management and a Postgraduate Diploma in Hospitality Management awarded from the University of Birmingham UK.



Travel and Tourism Public Relations

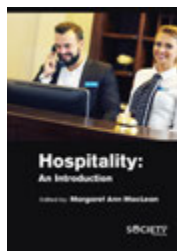
Merly Fiscal Arjona

Travel and Tourism Public Relations gives a global perspective on the public relations and introduces the readers to the travel and tourism industry. It talks about the transportation and its relationship with the public relations and discusses the prospects of public relations as a tool of marketing in the tourism industry. The book also talks about the impact of public relations and media on the tourism sector. Also discussed in the book is the awareness public relations create for the travel destinations, the ways to manage communication in a challenging situation, public relations at hotels, the challenges that come up in the management of tourists and the future of the travel and tourism industry.

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About the Author

Merly Fiscal-Arjona, MAT, Ph.D., Associate Professor IV of Laguna State Polytechnic University, Siniloan, Campus, Siniloan Laguna, Philippines. She graduated from the Laguna State Polytechnic University, Siniloan, Campus, with the Degree of Master of Arts in Teaching, Major in Technology and Home Economics. She took her Doctor of Philosophy Major in School Leadership and Management in St. Dominic Savio College, Caloocan, City. Her professional experience includes an assessor in different Hotel and Restaurant Competency in TESDA. She was also the former Dean of the College of Hospitality Management and Tourism, Siniloan Campus, Siniloan, Laguna, Philippines. She is an active member of Association of Administrators in Hospitality Hotel and Restaurant Management Educational Institution (AAHRMEI) and many more. She has attended seminars and trainings in Hotel and Restaurant Management and member of several professional organizations. At present, her greatest joy at the moment is to share her knowledge, expertise and give prestige to her students.



Hospitality: An Introduction

Margaret Ann MacLean

Hospitality: An Introduction introduces the concept of hospitality to the readers and presents hospitality as a service industry. It demonstrates travel and tourism as an impeccable part of the hospitality business and discusses the operational development of the hotel and lodging industry. Also discussed in the book is the food service industry and the role of technology in hospitality. The book gives much information on the aspect of leisure

and recreation in hospitality and details the various trends and future aspects of the industry.

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About the Editor

Ann is a Hospitality and Tourism Specialist with more than 35 years of experience in international hotel management including multi-site operations. She has worked in Australia, the Channel Islands and the United Kingdom and holds a Master of Business Administration awarded from the University of South Australia.



Beverage Business Management

Jennifer Raga

Beverage Business Management discusses in a detailed way about how beverage industry should manage their business. This book comprises classifications of beverages, role of sweeteners in the soft drink industry and the growth in non-alcoholic beverage industry. Various different methods are also explained in order to understand how beverage industry is and should work to attain maximum profits from their endeavors. This book also explains topics such as water treatment and management of the beverage industry, management of plant-derived beverages and soft drink beverage management. Alcohol beverage business and its management, technology in the beverage industry, packaging in the beverage business, product characteristics and packaging materials for alcoholic beverages, new trends in beverage packaging systems and new trends in beverage packaging systems are also some of the topics which are briefly dealt with in this book.

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About the Author

Jennifer is a Tourism and Hospitality Management Specialist with more than 15 years of experience in the industry, giving academic training to University Students and Local Communities about Tourism, Hospitality and Events Management with Eviatour C.A.. She holds a BA in Tourism Business Management and a Postgraduate Diploma in Hospitality Management awarded from the University of Birmingham UK.



Service Management Principles for Hospitality and Tourism

Maria Rellie B. Kalacas

Service Management Principles for Hospitality and Tourism gives an introduction to hospitality and tourism and talks about the role of communication in this sector. It brings the focus of the readers to food service management and the aspect of marketing in the hospitality industry. Also discussed in the book is the quality management in the hospitality industry, the role of customer satisfaction in this sector, the management of corporate travel and tourists, the management in technological and networking sense, the challenges that lie in the hospitality and tourism sector and the future that the sector may undergo. The readers are provided with the basic knowledge on all the possible aspects of the management of hospitality and tourism sector.

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About the Author

Maria Rellie B. Kalacas is an Assistant Professor III in the College of Industrial Technology department of Food Technology, Laguna State Polytechnic University, Santa Cruz, Laguna, Philippines. She finished her Doctor of Philosophy major in School Leadership and Management at St. Dominic Savio College, Caloocan City, Philippines. She also completed her Master of Arts major in Technology and Home Economics from Laguna State Polytechnic University, Philippines. She also took up Master of Arts in Industrial Education major in Hotel and Restaurant Management at Eulogio "Amang" Rodriguez Institute of Science and Technology, Santa Mesa, Manila, Philippines. A member and awardee of Asian Community Social Response Humanitarian Ministry (ACSR), May 2018. She also has two (2) Published Utility Model research work.



Hospitality Information Technology

Sophea Tieng

Hospitality Information Technology discusses the fundamental concept of technology and its application in the hospitality sector. It includes the idea of lodging, robotics, e-commerce and hospitality information center. This book also discusses about smartphones and social media in context to hospitality sector, the concept of database management system and internet of things in relation with the hospitality sector. It provides the reader with insights of the development of information technology in the hospitality sector so as to get better understanding of the technical challenges and future of technology in the field of tourism.

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About the Author

Sophea Tieng is a full time lecturer of Sustainable Tourism and Tourism Geography at Saint Paul Institute, Cambodia. Sophea graduated from Victoria University of Wellington, New Zealand, in Tourism Management, in 2016. Sophea has several years of working experiences in community development and had conducted research project on Community Based Ecotourism in Cambodia to complete a Master Degree.



Managing Hospitality Facilities

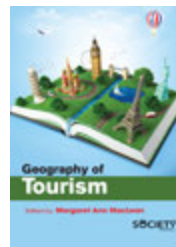
Sophea Tieng

Managing Hospitality Facilities discusses the basic concept of hospitality and the management of food and beverage department. It includes the idea of laundry management, and planning and design process in the field of hospitality. This book also discusses about safety and hospitality management along with the technological advancements in the management of hospitality industry, the concept of customer satisfaction and sustainability and also the need analysis for training in the hospitality industry. It provides the reader with basic insights of managing the hospitality facilities so as to understand various concepts related to the field of hospitality such as laundry management and need analysis.

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About the Author

Sophea Tieng is a full time lecturer of Sustainable Tourism and Tourism Geography at Saint Paul Institute, Cambodia. Sophea graduated from Victoria University of Wellington, New Zealand, in Tourism Management, in 2016. Sophea has several years of working experiences in community development and had conducted research project on Community Based Ecotourism in Cambodia to complete a Master Degree.



Geography of Tourism

Margaret Ann MacLean

Geography of Tourism explains the readers the wide range of aspects related to the tourism industry and the meaning of geography when it comes to tourism, so that the readers can understand the tourism industry in a refined way and know how the geographies affect the industry in certain ways. This book also discusses about the demand for recreation in the tourism industry, geographies of Europe and North America and the relation to tourism, geographies of central Asia and Africa and related tourism and the geographies of middle east and the relation with tourism. It also provides the readers with a basic knowledge of the way in which the different geographies affect the tourism in various parts of the world and the other factors dependent on it.

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About the Editor

Ann is a Hospitality and Tourism Specialist with more than 35 years of experience in international hotel management including multi-site operations. She has worked in Australia, the Channel Islands and the United Kingdom and holds a Master of Business Administration awarded from the University of South Australia.

Mass Media and Public Opinion



Sandra M. Martinez

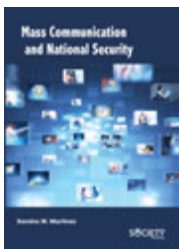
The book 'Mass Media and Public Opinion' takes the readers through the role of mass media in forming the public opinion. It outlines the role played by the mass media in forming opinions on terrorism, politics, economics, social issues etc. Mass media reaches a large audience and hence holds a very important place in the way people perceive things. The book also talks about corruption in the field of mass media and how it is used to hide criminal activities and divert the public from important issues. The book aims to make the readers aware about the role and current position of mass media in the world.

Copyright 2021 | HB 9781774077061 | Price: \$155

About the Author

Sandra Morales Martinez has a Bachelor of Arts degree in Communication Arts from Maryknoll College, and pursued her Master in Mass Communication degree at Polytechnic University of the Philippines. She is currently Chief Tourism Operations Officer of Intramuros Administration, an agency under the Philippine Department of Tourism.

Mass Communication and National Security



Sandra M. Martinez

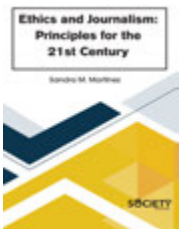
Mass Communication and National Security gives an introduction to the subject of mass communication to the readers and the role of media in influencing the society. It talks about the relation of mass communication to politics and national security and the relation of mass communication with the spread of terrorism and its reporting. Also discussed in the book are the various technical advancements and their relation in threat to national security policies regarding mass communication and the role of video games in the subject of national security. The book also gives insights on the strategic communication for national security.

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About the Author

Sandra Morales Martinez has a Bachelor of Arts degree in Communication Arts from Maryknoll College, and pursued her Master in Mass Communication degree at Polytechnic University of the Philippines. She is currently Chief Tourism Operations Officer of Intramuros Administration, an agency under the Philippine Department of Tourism.

Ethics and Journalism: Principles for the 21st Century



Sandra M. Martinez

Ethics and Journalism - Principles for the 21st century provides the readers with an introduction to journalism and updates them with a brief history and devolution of it. It explains the role of ethics in journalism in the 21st century. Further, it throws light on the role of politics in journalism and vice versa and the relations of it with the human rights. Also discussed in the book is the subject of digital and freelance journalism, the relationship of journalism with fake news, the challenges that arise in the field of journalism and the future possibilities in this field.

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About the Author

Sandra Morales Martinez has a Bachelor of Arts degree in Communication Arts from Maryknoll College, and pursued her Master in Mass Communication degree at Polytechnic University of the Philippines. She is currently Chief Tourism Operations Officer of Intramuros Administration, an agency under the Philippine Department of Tourism.



Women in Journalism: Opportunities, Challenges and Survival

Sandra M. Martinez

Women in journalism discusses about women making big in the biggest as well as the most important profession, journalism, despite the constant challenges and sometimes mental as well as physical harassments. This book provides readers with insights about the feminist perspective on journalism, the roles that women play in journalism and key areas of interest for women in journalism. This book also sheds light on the dark side of women joining journalism with the topics like violence against women journalists, forms of online risks for female journalists and experiences of female journalists across the world. Also discussed in this book are the different aspects involving what could be done in order to make journalism profession safe for the women.

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About the Author

Sandra Morales Martinez has a Bachelor of Arts degree in Communication Arts from Maryknoll College, and pursued her Master in Mass Communication degree at Polytechnic University of the Philippines. She is currently Chief Tourism Operations Officer of Intramuros Administration, an agency under the Philippine Department of Tourism.

Politics and the Mass Media



Sandra M. Martinez

Politics And The Mass Media is a book that gives the readers a lot of insight into the role of mass media in shaping up the politics of a region or the global politics for that matter as it informs the readers about the various incidences that have been there in the past involving mass media, which have transformed the politics of the world. It gives the readers with all the necessary information on the relation between the media and its effects on the political developments across the world. This book also discusses about the relation between media and politics, the political debates on the mass media platforms, the shaping up of public opinion by mass media, limitation of media and its effect on the political processes and the role of media in various other factors that affect politics.

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About the Author

Sandra Morales Martinez has a Bachelor of Arts degree in Communication Arts from Maryknoll College, and pursued her Master in Mass Communication degree at Polytechnic University of the Philippines. She is currently Chief Tourism Operations Officer of Intramuros Administration, an agency under the Philippine Department of Tourism.



Social Linguistics and Literacies

Rowela S. Basa

This book describes literacy from a broader perspective other than reading and writing skills only. It mentions a large amount of multidisciplinary studies over the past decade, which put literacy in much larger social practices. The argument of this book is that within any given moment when using language, we must speak or write the right things in the appropriate way, while playing the correct social role, maintaining the correct values, attitudes and beliefs. What matters isn't language or grammar, but a mixture of speech, belief systems, written word and so on. The book also covers global literacy trends for kids, and emerging trends in social linguistics and literacies.

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About the Author

Rowela S. Basa is Masters of Education Major in English and a graduate of Bachelor of Secondary Education Major in English from the University of the Assumption, Philippines. She specializes in language and literature and is currently working as a teacher in the Public Sector, Senior High School level. She is also a research enthusiast in the field of teaching, language, and literature education. More than that, she is also a freelancer editor and an online language expert in Heysphere Limited Knowledge, and she is also a Data Analyst in the Montreal Heritage Capital.



The Design of Effective Instructional Practices for Languages: Pedagogical Issues, Trends and Advice

Julieta Arjona Sumague

This book considers how languages can be better taught. Using the principles of language pedagogy, the book explores current practices. At the same time, the book highlights some of the historical practices and their relevance to modern language education. The book emphasizes the individualization of the curriculum and its delivery so that it suits the context within which learners find themselves. Additionally, there is a comparative analysis of the different approaches that are popular in modern language schools.

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About the Author

Julieta Arjona Sumague took up Bachelor of Science in Business Administration, major in Accounting at the University of the East, Recto Manila, Philippines in 1982. She finished Master of Arts in Teaching (MAT) major in English at the Laguna State Polytechnic University, San Pablo City Campus, Laguna, Philippines in the year 2013. At present, she is an Assistant Professor III and teaching in the College of Business Management and Accountancy, Laguna State Polytechnic University (LSPU), San Pablo City Campus, San Pablo City, Laguna, Philippines. She handles Methods of Research, Undergraduate Thesis A and B, Business Communication and Internship Program both for local and Business Process Outsourcing (BPO). She is also The Research Unit Head in CBMA where her major roles are assisting the Dean in the planning, implementation, monitoring, and evaluation of research programs and activities of the college, including in-house review for faculty members, evaluation and reporting of research accomplishments as well as the management of various researches being conducted by the students, among others.

She attended different seminars, conferences, trainings, and workshops on researches and language communication. She acted as Research Evaluator, Coordinator, and Facilitator in her campus and other campuses in Laguna, Philippines. She is a member of different organizations in the Philippines.



Communicative English Language Skills

Julieta Arjona Sumague

The book 'Communicative English Language Skills' emphasizes on the importance of learning English, it being the most widely spoken around the world. The book takes the readers through the various communicative aspects of English and explains each part of speech and communication with utmost clarity, citing several examples and taking the readers through the various skills that are needed to master the language. The book is full of exercises and questions that enhance the knowledge and learning of the readers. The book is in itself a complete guide to spoken and communicative English.

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About the Author

Julieta Arjona Sumague took up Bachelor of Science in Business Administration, major in Accounting at the University of the East, Recto Manila, Philippines in 1982. She finished Master of Arts in Teaching (MAT) major in English at the Laguna State Polytechnic University, San Pablo City Campus, Laguna, Philippines in the year 2013. At present, she is an Assistant Professor III and teaching in the College of Business Management and Accountancy, Laguna State Polytechnic University (LSPU), San Pablo City Campus, San Pablo City, Laguna, Philippines. She handles Methods of Research, Undergraduate Thesis A and B, Business Communication and Internship Program both for local and Business Process Outsourcing (BPO). She is also The Research Unit Head in CBMA where her major roles are assisting the Dean in the planning, implementation, monitoring, and evaluation of research programs and activities of the college, including in-house review for faculty members, evaluation and reporting of research accomplishments as well as the management of various researches being conducted by the students, among others.

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Language, Literacy and Communication in the Early Years

Prafull Dhondopant Kulkarni

The early years of a human, their childhood years, are the best years for learning purposes. They can grasp things best when they are growing and getting to know more about various things. The book 'Language, Literacy and Communication in the Early Years' takes the readers through the process of learning and communicating in the early years of a child. It shows the ways in which these aspects of communication and literacy can be enhanced in the early years and how deeply it can impact a child's growing years and subsequently their lives.

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About the Author

Dr. Prafull D. Kulkarni is an experienced professor of English, a recognized research supervisor, and an author of international repute. He has to his credit over fifteen books as an author, five volumes as Editor, over ten international papers, and nine research projects on various themes of English language, literature, drama, culture, and folklore. Besides teaching literature courses for the past twenty-six years in the public universities of India and Africa, he supervises Ph.D. and M.Phil. scholars in a public university in India. Additionally, he contributes his literary and educational ideas and book reviews online through his personal website and blog.



Introduction to Various Alphabet Systems: International contexts and methods

Prafull Dhondopant Kulkarni

This book explores a range of alphabet systems. Although this book attempts to have as wide as possible coverage, the reality is that it only touches a proportion of the available language systems. The book considers the distinctions between different types of alphabet systems and syllabaries. Additionally, the book highlights the cultural significance of particular language elements which are often overlooked when studying linguistics. Readers are exposed to the multicultural facets of language and language systems across the globe.

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About the Author

Dr. Prafull D. Kulkarni is an experienced professor of English, a recognized research supervisor, and an author of international repute. He has to his credit over fifteen books as an author, five volumes as Editor, over ten international papers, and nine research projects on various themes of English language, literature, drama, culture, and folklore. Besides teaching literature courses for the past twenty-six years in the public universities of India and Africa, he supervises Ph.D. and M.Phil. scholars in a public university in India. Additionally, he contributes his literary and educational ideas and book reviews online through his personal website and blog.



Key Concepts in Applied Linguistics: A Reference Guide

Hamed Barjesteh

The book is a reference guide in an encyclopedic format aimed to promote critical thinking of graduate and postgraduate students. It will help intended readers to cope with the similar terminologies which are often used for evaluating students' content knowledge. It was designed in a practical format with clarity and comprehensiveness to provide an easy to understand definition to get a quick picture. Reading the key concepts in applied linguistics will help the readers consolidate the problematic key terms in Education. The book will be a core adoptable text or supplementary reading. Thus, it will be useful for marketing purposes at different department such as Education, Teaching English as a Foreign /second language (TEFL/TESOL), Psychology, Social sciences, Educational administration.

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About the Author

Hamed Barjesteh is an assistant professor of Education, Professor of applied linguistics, and a faculty member of Islamic Azad University, Ayatollah Amoli branch, Amol, Iran. A teacher educator for 20 years, Hamed Barjesteh has published several books and articles on teaching English to young and adult language learners and presented at conferences at various national and international levels. He has trained teachers and supervised many MA theses and Ph.D. dissertations. He serves as the head of English Language department, an editor and a reviewer for various journals and conferences. His research interests lies in the field of critical language pedagogy, thinking skills in language learning, Critical Language testing, dynamic assessment, and corrective feedback. She attended different seminars, conferences, trainings, and workshops on researches and language communication. She acted as Research Evaluator, Coordinator, and Facilitator in her campus and other campuses in Laguna, Philippines. She is a member of different organizations in the Philippines.

Shaghayegh Shirzad is a Ph.D. candidate in Teaching English as a foreign language. She works as a teacher-training consultant at different English language institutes. She attended different seminars, conferences, trainings, and workshops on researches and language communication. She is interested in language learning strategy, critical thinking, and critical pedagogy.



Educational Linguistics: Cross-cultural Communication and Global Interdependence

Prafull Dhondopant Kulkarni

Educational Linguistics: Cross-Cultural Communication And Global Interdependence informs the readers about the various aspects about the role of linguistics in the educational domain and how it can help to establish communication across various culture and regions across the globe. This book also discusses about importance of culturally pertinent educational linguistics, human behavior and its role in the cross-cultural communication, the significance of having communication skills and the role of social media, the learning of linguistics, various styles of linguistics across the different cultures and the role of globalization in the communication and linguistics. It gives the readers the insights they seek for in the book and highlight the role of linguistics in bridging the gap between the various cultures.

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About the Author

Dr. Prafull D. Kulkarni is a vastly experienced professor, researcher, and author of international repute. He has to his credit over ten international books as author, three international volumes as Editor, six international journal papers, and nine research projects on various themes of English language, literature, drama, and folklore. Besides teaching literature courses for the past twenty-four years in the public universities of India and Africa, he has supervised research in literature for Ph.D. and M.Phil. degrees in a public university of India.



Languages of the World: A Critical Introduction

Prafull Dhondopant Kulkarni

Languages of the World: A Critical Introduction introduces the readers to the various languages and explains them the evolution of these languages. It discusses the rationale of languages and the various frameworks that may be employed in the development of languages. Also discussed in the book are the formal symbolic systems in the field of language, an overview of socio-linguistics and the various typologies of languages. The book also provides insights on the grammaticalization of language and gives some concluding remarks on the whole subject of the languages around the world.

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About the Author

Dr. Prafull D. Kulkarni is a vastly experienced professor, researcher, and author of international repute. He has to his credit over ten international books as author, three international volumes as Editor, six international journal papers, and nine research projects on various themes of English language, literature, drama, and folklore. Besides teaching literature courses for the past twenty-four years in the public universities of India and Africa, he has supervised research in literature for Ph.D. and M.Phil. degrees in a public university of India.



Language and Society

Rowela S. Basa

Language and Society introduces the readers to the subject of language and provides the basic information related to it. It talks about the role of language in the politics of the world and associates language with the media. It also discusses the relationship between the use of language and education. Also discussed in the book are the topics of bilingualism and multilingualism and how they play a role in various aspects of life. The book also provides insights on the use of second language and the various approaches to its learning and acquisition and informs the readers about the linguistic variations and the society.

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About the Author

Rowela S. Basa is Masters of Education Major in English and a graduate of Bachelor of Secondary Education Major in English from the University of the Assumption, Philippines. She specializes in language and literature and is currently working as a teacher in the Public Sector, Senior High School level. She is also a research enthusiast in the field of teaching, language, and literature education. More than that, she is also a freelancer editor and an online language expert in Heysphere Limited Knowledge, and she is also a Data Analyst in the Montreal Heritage Capital.



Language Assessment : A Cognitive Approach

Prafull Dhondopant Kulkarni

Language Assessment A Cognitive Approach explains the readers about the adoption of the assessment of the languages for making the language teaching and use, effective and more usable in various contexts by discussing the purpose of language assessment and the qualities of an effective language assessment. This book also discusses about the meaning of language assessment, the principles of language assessment, development process of assessment, trends in language assessment and application and implication of language assessment.

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About the Author

Dr. Prafull D. Kulkarni is a vastly experienced professor, researcher, and author of international repute. He has to his credit over ten international books as author, three international volumes as Editor, six international journal papers, and nine research projects on various themes of English language, literature, drama, and folklore. Besides teaching literature courses for the past twenty-four years in the public universities of India and Africa, he has supervised research in literature for Ph.D. and M.Phil. degrees in a public university of India.



Fundamental Concepts of Language Teaching

Julieta Arjona Sumague

Fundamental Concepts of Language Teaching discusses about the basics of teaching a language, concept of learning and teaching a second language. This book explains the theories of linguistic and language learning, the different strategies that are a part of teaching a language, the onset of online language teaching and the emerging trends in the linguistic theory. This book gives an insight into community language teaching and learning along with the future scope of language teaching. A complete idea of the fundamental concepts of teaching a language is given in this book.

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About the Author

Julieta Arjona Sumague took up Bachelor of Science in Business Administration, major in Accounting at the University of the East, Recto Manila, Philippines in 1982. She finished Master of Arts in Teaching (MAT) major in English at the Laguna State Polytechnic University, San Pablo City Campus, Laguna, Philippines in the year 2013. At present, she is an Assistant Professor II and teaching in the College of Business Management and Accountancy, Laguna State Polytechnic University (LSPU), San Pablo City Campus, San Pablo City, Laguna, Philippines. She handles Methods of Research, Undergraduate Thesis A and B, Business Communication and Internship Program. She is also The Research Unit Head in CBMA where her major roles are assisting the Dean in the planning, implementation, monitoring, and evaluation of research programs and activities of the college, including in-house review for faculty members, evaluation and reporting of research accomplishments as well as the management of various researches being conducted by the students, among others. She attended different seminars, conferences, trainings, and workshops on researches and language communication. She became a Research Evaluator, Coordinator, and Facilitator in her campus and other campuses in Laguna, Philippines. She is a member of different organizations in the Philippines.



Technology and Second Language Teaching and Learning

Julieta Arjona Sumague

Technology and Second Language Teaching and Learning provides the readers with an introduction to technology and explains them what is meant by second language learning. The book goes through the process of second language acquisition and discusses the role of technology in second language teaching and learning. The book also discusses the various advantages of using technology for second language learning and their use in learning the grammar related to it. Also discussed in the book is the process of mobile learning and the use of ICT in second language learning and a focus on the trends and challenges that may be found in the process, with a look into the future of it.

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About the Author

Julieta Arjona Sumague took up Bachelor of Science in Business Administration, major in Accounting at the University of the East, Recto Manila, Philippines in 1982. She finished Master of Arts in Teaching (MAT) major in English at the Laguna State Polytechnic University, San Pablo City Campus, Laguna, Philippines in the year 2013. At present, she is an Assistant Professor II and teaching in the College of Business Management and Accountancy, Laguna State Polytechnic University (LSPU), San Pablo City Campus, San Pablo City, Laguna, Philippines. She handles Methods of Research, Undergraduate Thesis A and B, Business Communication and Internship Program. She is also The Research Unit Head in CBMA where her major roles are assisting the Dean in the planning, implementation, monitoring, and evaluation of research programs and activities of the college, including in-house review for faculty members, evaluation and reporting of research accomplishments as well as the management of various researches being conducted by the students, among others. She attended different seminars, conferences, trainings, and workshops on researches and language communication. She became a Research Evaluator, Coordinator, and Facilitator in her campus and other campuses in Laguna, Philippines. She is a member of different organizations in the Philippines.



Academic English for Second Language Learners

Julieta Arjona Sumague

Academic English for Second Language Learners discusses about academic English learning for the second language learners. As English language is turning into a tool for personal development instead of a mere language, it is becoming more and more common for people to learn English even despite the fact that it is their first language or not. This book only focuses in academic

English for second learners throwing light on English language as a source of new opportunities, English language on the internet and global spread of English language. Various discussions have been done on the topics such as difficulties for English learners, benefits of learning English as a second language and vocabulary development for second language learners.

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About the Author

Julieta Arjona Sumague took up Bachelor of Science in Business Administration, major in Accounting at the University of the East, Recto Manila, Philippines in 1982. She finished Master of Arts in Teaching (MAT) major in English at the Laguna State Polytechnic University, San Pablo City Campus, Laguna, Philippines in the year 2013. At present, she is an Assistant Professor II and teaching in the College of Business Management and Accountancy, Laguna State Polytechnic University (LSPU), San Pablo City Campus, San Pablo City, Laguna, Philippines. She handles Methods of Research, Undergraduate Thesis A and B, Business Communication and Internship Program. She is also The Research Unit Head in CBMA where her major roles are assisting the Dean in the planning, implementation, monitoring, and evaluation of research programs and activities of the college, including in-house review for faculty members, evaluation and reporting of research accomplishments as well as the management of various researches being conducted by the students, among others. She attended different seminars, conferences, trainings, and workshops on researches and language communication. She became a Research Evaluator, Coordinator, and Facilitator in her campus and other campuses in Laguna, Philippines. She is a member of different organizations in the Philippines.



Language and the Internet

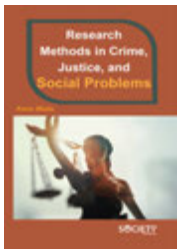
Sandy Jessie Lynn Balela Leobrera

Language and the Internet gives the readers a linguistic perspective and explains them the role of internet in the changing world. The book throws light on the multilingualism of the internet and talks about the various languages the corresponding themes for in the 21st century. Also discussed in the book is the language that is employed on the web, the language that is used in the virtual world and the one that e-mails are composed in. The readers are also informed about the use of blogs for the understanding of the readers, the various challenges in the internet language and the solutions to them and the linguistic future of internet.

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About the Author

Sandy Jessie Lynn Balela Leobrera, a graduate of Bachelor of Secondary Education Major in English in Union College of Laguna. She finished her Masters of Arts in Teaching English at Laguna State Polytechnic University, Siniloan, Laguna. She is an Assistant Professor III under the College of Teachers Education teaching Grammar and Language and Literature. She is also the Director of Scholarship and Financial Assistance in LSPU System. Currently, she is taking up her Doctors of Philosophy major in Educational Leadership and Management at the Laguna State Polytechnic University, Siniloan, Laguna. In addition, she is currently the Adviser and Language critic of number of thesis in the field of Education specifically in English for undergraduate students. She also participated various local, national and international seminars and workshops related to education and in Office Management.



Research Methods in Crime, Justice, and Social Problems

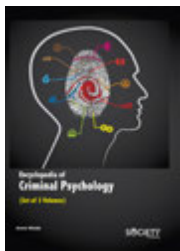
Anne Wade

The book 'Research Methods in Crime, Justice, and Social Problems' brings to notice of the readers, the various processes and methods that are used in conducting the research in the fields of crime, justice and social problems. It outlines the effectiveness of each of those methods and highlights their use, depending on the kind of problem under consideration. The book also emphasizes on the need for adopting better quantitative and qualitative methods for the research purposes, while stressing on the proper adoption of the existing ones as well.

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About the Author

Dr. Anne Wade has been a researcher and an instructor in the Criminal Justice field for 27 years. She is currently an Associate Professor at a Community College in North Carolina. She holds an Ed.D. in Educational Leadership and a Ph.D. in Public Safety Leadership/Criminal Justice. Her research interests are in Criminology, Victimology, and the Human Services. She is married to Wesley Wade. She is an artist, writer, research, teacher, and trainer.



Encyclopedia of Criminal Psychology (set of 3 volumes)

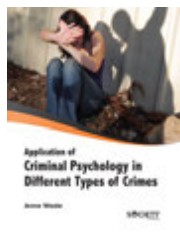
Anne Wade

This encyclopedia explores in depth what makes somebody to commit a crime, and how they react to the crime on the run or in court. It mentions that criminal psychologists are usually invited as witnesses in court cases to assist the jury in understanding the criminal's thinking. The Encyclopedia defines criminal conduct as "Any anti-social behavior punishable by law, but can be regulated by the community." It emphasizes that there are subtleties between what can be considered okay, and what isn't acceptable. A particular activity may be considered a violation at some point in time, but then be approved by the community later on. The encyclopedia discusses the application of criminal psychology to different types of crime, such as murder, bullying, and violence. It mentions the process of crime profiling, in which a criminal psychologist draws a list of characteristics that criminals may exhibit in order to identify them among ordinary persons. When comparing these similar characteristics (such as physical characteristics, education level, and geographic area), criminal psychologists can better comprehend the motives of criminal behavior. The encyclopedia suggests that there are different types of criminals, such as those motivated by personal ambitions, and others influenced by social factors or family background. The encyclopedia of criminal psychology seeks to explain how the criminal mind works.

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About the Author

Dr. Anne Wade has been a researcher and an instructor in the Criminal Justice field for 27 years. She is currently an Associate Professor at a Community College in North Carolina. She holds an Ed.D. in Educational Leadership and a Ph.D. in Public Safety Leadership/Criminal Justice. Her research interests are in Criminology, Victimology, and the Human Services. She is married to Wesley Wade. She is an artist, writer, research, teacher, and trainer.



Vol 2: Application of Criminal Psychology in Different Types of Crimes

Anne Wade

The book "Application of Criminal Psychology in Different Types of Crime" discusses how criminal psychologists examine criminals such as robbers, rapists, white-collar criminals, and identity thieves, especially their thoughts, intentions, and motives, reactions, emotions and feelings when individuals engage in these criminal acts. The purpose of this book is determining why an offender commits a crime, from the time the criminal decision was made to the time

the person appeared in court. The book emphasizes that effective criminal psychologists will use their knowledge to help find and capture criminals, thus ensuring the world is safe for everyone.

This book mentions that criminal psychology is a niche profession in the field of psychology, in which psychologists hold various positions, including working with law enforcers to determine the profile of people who may have committed a particular crime, and giving their opinion in court where they describe the mental state of the offender, or work directly with the captured offender to catch others in their criminal network. This book explains how criminal psychologists understand the inner mechanisms of the human mind and brain. And apply their accumulated knowledge and professional training to evaluate a person's mental and physical state by studying the person and talking with them.

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About the Author

Dr. Anne Wade has been a researcher and an instructor in the Criminal Justice field for 27 years. She is currently an Associate Professor at a Community College in North Carolina. She holds an Ed.D. in Educational Leadership and a Ph.D. in Public Safety Leadership/Criminal Justice. Her research interests are in Criminology, Victimology, and the Human Services. She is married to Wesley Wade. She is an artist, writer, research, teacher, and trainer.



New International Law Frameworks: Systems, Organization and Outcomes

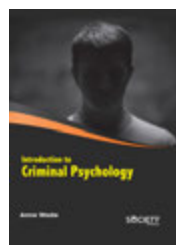
Marko Nikoli

The book 'New International Law Frameworks: Systems, organization and outcomes' covers the various frameworks corresponding to international laws that a reader must have a basic introduction to and understanding of. There have been various causes and impacts of the formation of such laws, and they have been discussed in the book. The book also informs the readers about the various organizations that are involved in the law making and executing processes.

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About the Author

Marko obtained his Master's degree from University of Belgrade - Faculty of Law in 2014. He specialized in Criminal Law, Family Law and Environmental Law. He spent his Master year studying about international child abduction. He was employed in Ministry of Defense's Legal Department and was also working as a legal secretary in numerous educational institutions. His freelance engagements are including more than 30 long-term clients. In addition to professional literature, he published a novel on the subject of history and mythology.



Vol 1: Introduction to Criminal Psychology

Anne Wade

This book provides readers with a core psychological perspective on criminal behavior. It is ideal for individuals who are fascinated by human psychology, and those who are interested in understanding criminal behavior. In this book, readers will learn how to use psychological theories to understand criminal behavior, reflect on the development trajectory of offenders, understand how criminals handle information different from non-criminals, and contemplate on how social circumstances can contribute to law breaking. This book comprehensively introduces methods of understanding crime and delinquent behavior from a psychological perspective, and considers various criminal behaviors, including violent crime, sexual crime, juvenile crime, drug abuse and collective violence.

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About the Author

Dr. Anne Wade has been a researcher and an instructor in the Criminal Justice field for 27 years. She is currently an Associate Professor at a Community College in North Carolina. She holds an Ed.D. in Educational Leadership and a Ph.D. in Public Safety Leadership/Criminal Justice. Her research interests are in Criminology, Victimology, and the Human Services. She is married to Wesley Wade. She is an artist, writer, research, teacher, and trainer.



Vol 3: Crime and Victimization

Anne Wade

The purpose of this book is to identify people at high risk of severe crime victimization, and to help inform how to provide victim services and assistance to victims most in need. Data from scientific research was used to examine differences in risk and use of victim services. It takes into account group characteristics such as gender, ethnicity, race, and low-income status, as well as other factors that help determine who is most probable to suffer from crime victimization and who are currently receiving victim assistance services. The book describes trends in crime victimization and victim help service over time, including recent patterns. At a time when the need for victim assistance is increasingly important, this information can be of great significance to victim support strategies, criminal justice, and the wider public health community, and policy decisions that affect the lives of crime victims and frontline practitioners. The book mentions factors that can cause crime victimization, such as religion and social class differences, and how to avoid them.

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About the Author

Dr. Anne Wade has been a researcher and an instructor in the Criminal Justice field for 27 years. She is currently an Associate Professor at a Community College in North Carolina. She holds an Ed.D. in Educational Leadership and a Ph.D. in Public Safety Leadership/Criminal Justice. Her research interests are in Criminology, Victimology, and the Human Services. She is married to Wesley Wade. She is an artist, writer, research, teacher, and trainer.



Criminalization of Politics

Marko Nikoli

Politics is a very important aspect of the world we live in. It is the source of all important decisions being made and impacts our lives in direct way. It has been seen that politics involves a lot of criminal activities and a thing such as politics, with such a criminal influence, has a direct negative impact on our lives. The book Criminalization of Politics brings the subject to the readers attention and elaborates with describing the various instances where this criminalization is evident and can be got ridden with if dealt properly and curbed.

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About the Author

Marko obtained his Master's degree from University of Belgrade - Faculty of Law in 2014. He specialized in Criminal Law, Family Law and Environmental Law. He spent his Master year studying about international child abduction. He was employed in Ministry of Defense's Legal Department and was also working as a legal secretary in numerous educational institutions. His freelance engagements are including more than 30 long-term clients. In addition to professional literature, he published a novel on the subject of history and mythology.



International Law and Transnational Organized Crime

Anne Wade

International Law and Transnational Organized Crime brings to the notice of the readers the various kinds of organized crimes that occur and take place across the nations and the international laws that are framed for these crimes. It provides the readers with complete understanding of the transnational crimes and the international laws that have been framed for their control. This book also discusses about the formation of international law, the meaning of internationally organized crime, the impact of such crimes on the states and societies, the role of terrorism in such crimes, various kinds of crimes such as corruption, anti-money laundering and so on and the international perspective on such crimes.

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About the Author

Dr. Anne Wade has been a researcher and an instruction in the Criminal Justice field for 27 years. She is currently an Associate Professor at a Community College in North Carolina. She holds an Ed.D. in Educational Leadership and a Ph.D. in Public Safety Leadership/Criminal Justice. Her research interests are in Criminology, Victimology, and the Human Services. She is married to Wesley Wade. She is an artist, writer, research, teacher, and trainer.



Cultural Criminology

Anne Wade

Cultural Criminology is the book introduces the term 'criminology' and the global perspective of the crime and justice. There is some major politics related to culture criminology and a criminological perspective of terrorism that have been discussed in the first half of this book. The description regarding the media and the way they represent the cultural crimes, the methods which are used to provoke cultural crimes and about organized crimes in context to society has been provided in this book. This book provides insights about the laws which are associated with the cultural criminology to the reader. This book provides a clear conceptualization about the cultural and critical criminology and the ways that can be opted in order to control the crimes and social orders.

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About the Author

Dr. Anne Wade has been a researcher and an instruction in the Criminal Justice field for 27 years. She is currently an Associate Professor at a Community College in North Carolina. She holds an Ed.D. in Educational Leadership and a Ph.D. in Public Safety Leadership/Criminal Justice. Her research interests are in Criminology, Victimology, and the Human Services. She is married to Wesley Wade. She is an artist, writer, research, teacher, and trainer.



Ethics in the Criminal Justice System

Marko Nikolić

Ethics in Criminal Justice System explains the fundamentals of ethics and criminal justice system. This book provides a detailed account of several laws and policies in criminal justice, different aspects of criminal justice, influence of racial discrimination and racial prejudice in criminal justice system. The different concepts related to criminal justice system such as the abuse of the authority and the compromise on the idea of loyalty are discussed in this book. The role of police in criminal justice system and their ethics is mentioned along with the ethics of probation and parole. The different approaches towards restoring ethics have been explained in this book. The different aspects pertaining to the ethics in criminal justice system have been elucidated in this book.

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About the Editor

Marko obtained his Master's degree from University of Belgrade - Faculty of Law in 2014. He specialized in Criminal Law, Family Law and Environmental Law. He spent his Master year studying about international child abduction. He is currently employed in Ministry of Defense's Legal Department.



Research Methods in Criminal Justice and Criminology

Marko Nikolić

Research Methods in Criminal Justice and Criminology informs the readers about what criminal justice means and gives them a brief introduction on criminology. It explains them the role of ethics in criminal justice research, the perpetual dimensions of crime and how the data is analyzed and used in the conduct of a research in criminology. Also discussed in the book are the ways of measuring crime, the need for prevention of it, the various ethical issues in the social and behavioral research and the explanation of the manner in which the evidence in crime is analyzed. The book provides the readers with insights in the evaluation of crime and its use in criminology research.

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About the Editor

Marko obtained his Master's degree from University of Belgrade - Faculty of Law in 2014. He specialized in Criminal Law, Family Law and Environmental Law. He spent his Master year studying about international child abduction. He is currently employed in Ministry of Defense's Legal Department.



Human Rights and Peace

Anne Wade

Human Rights and Peace provides the readers with an international perspective on the subject of human right and explains the role of human rights between terrorism and peace. It also explains the role of human rights in the criminal justice system and throws light on the international struggle for human rights. The readers are also informed about the globalization and its impact on the human rights. Also discussed in the book is the influence of human rights on international law and their role in the social construction of the world and their relevance in the information age.

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About the Author

Dr. Anne Wade has been a researcher and an instruction in the Criminal Justice field for 27 years. She is currently an Associate Professor at a Community College in North Carolina. She holds an Ed.D. in Educational Leadership and a Ph.D. in Public Safety Leadership/Criminal Justice. Her research interests are in Criminology, Victimology, and the Human Services. She is married to Wesley Wade. She is an artist, writer, research, teacher, and trainer.



Library Management and Marketing

Ashish Kumar Srivastava

Library is a place where various sources of information are collected and kept and it is made accessible for a particular group of audience depending upon the type of library. People can access the information sources in the library either by referencing it in the library or by borrowing it. The book deals around the ways of management and marketing of library. It elaborates on the different techniques used by the library staffs in preserving and managing the library resources. Marketing of libraries is of utmost importance in today's world. Each and every detail about marketing a library is explained in an elaborate way. The management and marketing methods discussed in the book will benefit lots of library personnel.

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About the Author

Dr Ashish Kumar Srivastava was born in 13 June 1975 and started journey of library science career in 1998 from Budelkhand University, Jhansi. He is top ranker of Jiwaji University M.Lib & I.Sc. batch 2000. After Completion of M.Lib.& I.Sc. He qualified UGC-NET in 2000. He started his career from Central Secretariat, New Delhi. Joind Tata Infotech Noida in 2001. He worked as Lecturer cum Assistant Librarian in Amrapali Institute, Haldwani from 2003 -2004. joined CSJM University Central Library in 2004 and since 2008 he is working as I/c- University Librarian to till date. He qualified M.phil in 2010, MCA in 2012 and Ph.D. in 2016 entitled "Impact of Electronic Media on University Libraries of Uttar Pradesh: A survey."

Number of research papers published in premium journals. He is member of several national and international societies and has delivered many lectures as resource person. Number of books had been written by him in almost every area of library and Information Sciences.

He has Developed a unique Lab in Central Library with the application of Assistive Technologies for the differently abled person to access available library resources. Complete automation of Central Library is done under his supervision and the work of digitization is in under progress.

He designed library OPAC system and integrated with SOUL20 database and Designed Library Intranet and Internet web site, Blogs and discussion forum for Central Library.

Besides of this He had been Members of different core committees i.e Examination committee, Flying squad, IQAC, NAAC, UGC NET, Nodal officer of UGC Grant etc.



Evaluation and Library Decision Making

John McClain

Evaluation and Library Decision Making informs the readers about the various decision-making processes in the evaluation of library and based on the results based on it. The readers are also informed about the techniques for library evaluation and the technologies related to library management. It provides the readers with the important insights on the decision-making process in libraries in order to manage them effectively depending n their evaluation. This book also discusses about The meaning of library decision making, The concept of library management, The meaning of evaluation process, The practical techniques for evaluation of the libraries and Effects of decision-making process on the performance of libraries.

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About the Author

Joe McClain is a professional author and editor with Masters in Library and Information Science from The University of Toronto. He has worked with TLAC Toronto printing where he was assigned Proof-reading and Editing tasks. Joe is also a member of Canadian Association of Research Libraries; the voice of Canada's Research Libraries. He writes and lives in Toronto, CA with his wife, Lorraine.



Role of Apps in Library Management

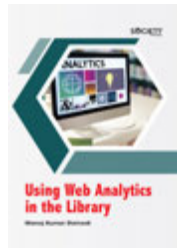
Moirangthem Lokendro Singh

Role of Apps in Library Management gives an introduction to library management and also an introduction to mobile apps. It elaborates on the acquisition process for library apps and the ways of using library apps to manage book loans. Also discussed in the book is the role of mobile apps in common library constructs, the ways of using mobile apps to plan and maintain library activities, making use of mobile apps for library associations and publications and the key facilitators for using mobile apps in libraries. The book also gives some concluding remarks on the subject matter.

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About the Author

Moirangthem Lokendro Singh is working as assistant Librarian, Manipur University, India. He has completed his Master in Library and Information Science, Panjab University, India. He has also worked as a Senior Technical Assistant-B at Microwave Tube Research Development Centre, Defence Research Development Organization, Ministry of Defence, Government of India. He has also Participated in many Seminars and Workshops.



Using Web Analytics in the Library

Manoj Kumar Dwivedi

In the era of information communication technology, computers were used for the day-to-day housekeeping of the library, saving the time of end-users. The web analytics or web metrics tool is important to provide information on the website and its results. A web analytics tool can provide a better sense of the user activity of visitors to the website. Traffic on site can make or break the performance of online business or organization. The aim of this book is to discuss and examines the web analytics methods used by library professionals to calculate statistics on their library websites. This seeks to explain things in a way that can be interpreted by various applications and web services. The book also signifies big data tools and their impact on libraries.

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About the Author

Dr. Manoj Kumar Dwivedi is Ph.D. in Library & Information Science; M.Phil. in Library and Information Science; Masters of Library and Information Science and Bachelor of Library and Information and Science. He is currently at Central Library, Deen Dayal Upadhyay Gorakhpur University, Gorakhpur, India



Basic Historical and Bibliographical Methods for Librarians

Anurag Shrivastava

History is a major research methodology in library and information science. Library and information science research covers both the media gathered and coordinated as well as those who use these media. Thus, the history of books and printing and other media, the history of the library as an institution, and the history of the use of resources and libraries are all topics within the legitimate domain of library history. Providing an innovative, real-world tactic that makes the research problem and method pertinent and valued to the reader, this book provides a simplistic overview of historical and bibliographical methods used in library and information studies and integrated fields.

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About the Author

Dr. Anurag Shrivastava (Born 1978), is presently working as Assistant Librarian in Jawaharlal Nehru Library, Dr. Harisingh Gour Vishwavidyalaya, Sagar, Madhya Pradesh since 07th Jan 2013 and looking after the responsibilities of Coordinator LMS, G-Suite, IRINS, NDL, Shodhganga, Sodhgangotri, eSS, IR and Plagiarism etc. He has to his credit, One Book and more than ten articles published in various journals, edited books and conferences of national and international repute. He is life members of ILA, IASLIC, IATLIS and UPLA. His area of interest is Library Automation and Networking, Internet based resources and services and Information management.



Data Storage and Information System in Libraries

Aashish Kumar Srivastava

Data Storage and Information Systems in libraries is a book which introduces the concept of libraries including its history, ancient stone libraries, its types and many more. An overview on the data storage systems and the relation of internet and the library has been provided with the help of this book. This book provides insights related to the library information systems, computerized storage libraries and application of the information systems in the libraries to the readers. The readers get to learn about the models for library management and the cloud computing in context with library. This book aims to provide information about the automatic information retrieval and the technologies that will be used in libraries in coming future.

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About the Author

Dr. Ashish Kumar Srivastava was born in 13 June 1975 and started journey of library science career in 1998 from Budelkhand University, Jhansi. He is top ranker of Jiwaji University M.Lib & I.Sc. batch 2000. After Completion of M.Lib.& I.Sc. He qualified UGC-NET in 2000. He started his career from Central Secretariat, New Delhi. Joind Tata Infotech Noida in 2001. He worked as Lecturer cum Assistant Librarian in Amrapali Institute, Haldwani from 2003 -2004. joined CSJM University Central Library in 2004 and since 2008 he is working as I/c- University Librarian to till date. He qualified M.phil in 2010, MCA in 2012 and Ph.D. in 2016 entitled "Impact of Electronic Media on University Libraries of Uttar Pradesh: A survey." Number of research papers published in premium journals. He is member of several national and international societies and has delivered many lectures as resource person. Number of books had been written by him in almost every area of library and Information Sciences. He has Developed a unique Lab in Central Library with the application of Assistive Technologies for the differently abled person to access available library resources. Complete automation of Central Library is done under his supervision and the work of digitization is in under progress. He designed library OPAC system and integrated with SOUL20 database and Designed Library Intranet and Internet web site, Blogs and discussion forum for Central Library. Besides of this He had been Members of different core committees i.e Examination committee, Flying squad, IQAC, NAAC, UGC NET, Nodal officer of UGC Grant etc.



Re-emergence of Reference Materials in Libraries

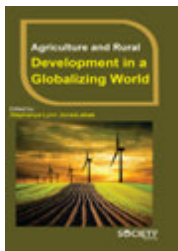
Satish Kumar.S.Hosamani

Re-emergence of Reference Materials in Libraries gives the readers an introduction to the libraries and the history related to it. The book takes the readers through the subject of reference materials in libraries and the references services and the sources. The book further talks about the virtual reference libraries, the relation of information science with libraries and the management of library and reference material. Also discussed in the book are the books which are recommended by bibliographies, the computerized system of library, the use of technology in library and the future that the libraries may have. The book provides the knowledge to give insight on the reference material and their relevance, to the readers.

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About the Author

Dr. Satish Kumar S Hosamani is Director at Department of Public Libraries, Bangalore, India. He has completed his PhD from CMJ University, Meghalaya, India and D.Litt from The open International University, Colombo, Srilanka. He has served as a Chief Librarian in the department of public libraries, Government of Karnataka and also served as a Chief Librarian of both DCL and CCL, Gulbarga and also assigned with additional charge of Chief librarian of Bidar and Raichur districts. He was also Deputy Director (I/C) at City Central Library, Bangalore. He is a member of many Library Associations in India and also author of many books.



Agriculture and Rural Development in a Globalizing World

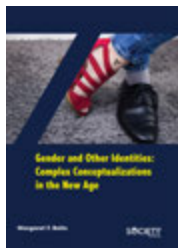
Stephanya Lynn JonasLabee

Integrated Rural Development (IRD) is a dual concept that focuses on improving the overall quality of the lives of people living in rural areas while also focusing on meeting their basic daily needs. In developing countries, agriculture supports the livelihoods of a great deal of its populace. It is the main driver of rural development and economic growth. This book pays particular attention to the features of the current wave of globalization. It examines the vital role agriculture plays in the development of a country. It explores the impact of the current wave of globalization that is driven majorly by technological advancements in Information, Communication and Telecommunication (ICT) technologies in agriculture and rural development. Specially, it focuses on the adoption of modern agricultural technologies in developing countries, the role of agriculture in rural development, the position of ICT in agricultural transformation, agricultural production in the face of climate change and the political economy of the agricultural sector.

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About the Editor

Stephanya Jonas-Labee has been passionate about the environment her whole life. After completing her bachelor's at UCSC, she moved to Amsterdam to earn her Master's of Earth Science with a focus on environmental management and sustainability from the University of Amsterdam. When not reading about new sustainable technologies, she enjoys traveling the world, trying out new vegan recipes, and working on her garden.



Gender and Other Identities: Complex Conceptualizations in the New Age

Margaret F. Bello

A person or an organization is known by many identities. There are several categories under which they can be classified. One of them is the gender of a person. Other identities may contain their ethnicity, age, race, religion etc. It has grown to be an extremely complex procedure to classify a person into the various identities in the present times and is becoming even more difficult to do so with every passing day. The book 'Gender and Other Identities: Complex conceptualizations in the new age' outlines this complexity in detail and explains the reason behind each identity of classification.

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About the Author

Margaret Bello-Digamon has Doctorate in Development Management major in Educational Administration from the Ateneo de Zamboanga University where she graduated in 2019. At present she is finishing her Certificate in Teaching English as a Secondary Language at the University of Saskatchewan, Canada. She also finished her Master's degree in Engineering Education major in ICT at the Western Mindanao State University and graduated with a Bachelor of Science in Management Information Systems in 2003 from the Ateneo de Zamboanga University. She's had 7 years' experience as a College Dean where she has immersed herself in the education and an administrative setting that include dealing and counseling clients and have successfully developed and aided in writing programs with advocacies promoting the welfare of women and children through technology. She is married with two children and currently resides in Saskatchewan Canada.



Modern Civil Service Management Techniques: Government Departments and their Needs

Chester Alexis C. Buama

This book is aimed at undergraduates studying specific aspects of public administration. It considers the evolution of the civil service throughout the 20th century. In doing so, the book highlights some of the management techniques that have been adopted by the civil service. More importantly, the book shows the ways in which reform can be used to modernize an older institution such as the civil service. The book also introduces some of the frameworks that might be used for partnership with the private sector.

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About the Author

Hon. Chester Alexis C. Buama, PhD, is a College Professor at Laguna State Polytechnic University under the Faculty of College of Arts and Sciences and currently serving as Regent of the LSPU Board of Regents the highest policy-making body of the university. He previously served as the College Research Coordinator and Coordinator of Curriculum, Instruction Quality Assurance, A Consultant of the Department of Education Central Office for Learning Assessment and National Trainer of the Commission on Higher Education for General Education Courses. He is also a member of local and international organizations: he is a Fellow and Senior Member of the Royal Institute of Management and the Royal Institute of Educators, Singapore, Reading Association of the Philippines, and International English Learners Training Institute. He was a Philippine Youth Ambassador to ASEAN countries and Japan which was sponsored by the Cabinet Office of Japan and Office of the President of the Philippines in 2010. He has a Master's degree in Management major in Public Administration and a Bachelor's degree in Journalism. He was conferred a Doctorate Degree in Philosophy major in Public Administration in 2016 and graduated with a Doctorate Degree in Philosophy major in Business Management in 2018. At present he is teaching Human Behavior in Organization, Social Philosophy, Principles of Management and Organization, Good Governance and Social Responsibility, Business Communication, Macro and, Micro Economics and Philippine History and Constitution both in the undergraduate and graduate levels. Moreover, he has actively participated in the Civic Activities of the Global Cooperation Society International, Philippine National Chapter and is often invited as resource speaker in various management, research writing, journalism and, leadership seminars. Recently, he was awarded the Ambassador Seal of Excellence for Education as Research Practitioner and as 2018 Outstanding Premier College Professor and Humanitarian Service Excellence Award by the Asia Pacific Excellence Council, Inc.



Food and Agriculture Policy: Understanding the Decision Making Process for Agricultural Policy

Nekesah T. Wafullah

If policy is the delivery mechanism that determines who get what, when, how and where; then are you aware of some common policy measure? When a policy is passed most people will wait to get it impacts on media tool which might may be skewed to personal interest or to lobby groups interest. This book attempts to explain some agricultural common policy measure, procedure in analysis and their impacts. This book is easy to read and helps it audience understand the meaning of agricultural policy dynamic nature by giving local and international examples that show how the audience agricultural activities are affected by policy measure. By helping you understand the policy measures, the audience will be able to legally mitigate the possible negative effect of a policy and maximize the benefits of a certain policy measure.

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About the Author

A skilled agriculture expert with extensive knowledge in project management, agricultural energy, various forms of fertilizer, their production, marketing, application regimes and policies; business development management services; cross border fertilizer trade policies; product registration and efficacy trials and assessment; legume production and marketing aspects; food safety advocacy and policy issues; partnerships in businesses; youth, and women empowerment, and volunteerism. She is adept at project planning and strategic management as well as creating simple solutions to complex problems. As mentorship is one of her key areas, she has dedicated time to journey with high school and college students advocating for better performance in Agricultural sciences. She writes and edits agricultural books and loves watching movies, cooking, baking, networking, reading and dancing during her free time. She is also a food and fashion enthusiast. Nekesah holds an M Sc. Agricultural and Applied Economics degree from the University of Nairobi with a major in International Trade and Policy



Social Media in Social Work

Sudha Menon

This book introduces the salient features of social media networks and the moral dilemma they can give social work professionals. It presents a guide for translating the clinical and ethical principles of social work in electronic platforms. The book also highlights the importance of creating risk management strategies, and makes recommendations on responsible social media usage. The author mentions that in the Internet era, social workers must concentrate on maintaining the privacy of their clients while preserving their career and personal boundaries as well. There's also discussion on the types of social media available and how to use each one for social work.

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About the Author

Dr. Sudha Menon is a freelance consultant, researcher, activist and NGO professional based in India with more than 17 years of experience in social sector documentation and public policy research. She holds MA and PhD in Political Science from University of Kerala. Since 2009, she has been working for the economic empowerment of informal sector women workers in South Asia. She is the author of 12 books and many research papers published in reputed journals and magazines. Currently she serves as the Trust Council Member of 'Citizens Rights Watch', an international NGO based in London.



Introduction to the Social Sciences: The study of human relationships

Sudha Menon

This book is a composite thesis on social sciences. In an age where the hard sciences are being prioritized for developmental purposes, this book is a welcome commentary on the centrality of social sciences. The book highlights the specific disciplines that comprise the social sciences. It also highlights the ways in which the study of human relationships and human nature can aid in the developmental process. The book therefore makes the case for including the social sciences into the highest echelons of the education system.

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About the Author

Dr. Sudha Menon is a freelance consultant, researcher, activist and NGO professional based in India with more than 17 years of experience in social sector documentation and public policy research. She holds MA and PhD in Political Science from University of Kerala. Since 2009, she has been working for the economic empowerment of informal sector women workers in South Asia. She is the author of 12 books and many research papers published in reputed journals and magazines. Currently she serves as the Trust Council Member of 'Citizens Rights Watch', an international NGO based in London.



Triangulation in Social Research: Mixing qualitative and quantitative approaches

Margaret F. Bello

This book introduces triangulation as a research philosophy and practice. The book is particularly relevant to undergraduate who are in the earliest stages of their research careers. The book explains the rationale for triangulation which involves a deliberate and purposive mixture of the quantitative and qualitative approaches. In doing so, the book critiques the notion that triangulation can be used as a gateway for avoiding the complex methodological decisions that are necessary when researching new or complex ideas.

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About the Author

Margaret Bello-Digamon has Doctorate in Development Management major in Educational Administration from the Ateneo de Zamboanga University where she graduated in 2019. At present she is finishing her Certificate in Teaching English as a Secondary Language at the University of Saskatchewan, Canada. She also finished her Master's degree in Engineering Education major in ICT at the Western Mindanao State University and graduated with a Bachelor of Science in Management Information Systems in 2003 from the Ateneo de Zamboanga University. She's had 7 years' experience as a College Dean where she has immersed herself in the education and an administrative setting that include dealing and counseling clients and have successfully developed and aided in writing programs with advocacies promoting the welfare of women and children through technology. She is married with two children and currently resides in Saskatchewan Canada.



Public Administration in the Developing World: Operating in a poorly funded context

Chester Alexis C. Buama

The book 'Public Administration in the Developing World: Operating in a poorly funded context' takes the readers through the various ways in which the public administration operates in various developing countries. The book highlights the importance of public administration across several verticals such as sanity, trade, facilities, healthcare, education etc. and relates it to the daily lives of the common citizen. The book mainly emphasizes on the condition of public administration in the countries that lack fund for their operation and how it subsequently impacts the citizens of such countries.

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About the Author

Hon. Chester Alexis C. Buama, PhD, is a College Professor at Laguna State Polytechnic University under the Faculty of College of Arts and Sciences and currently serving as Regent of the LSPU Board of Regents the highest policy-making body of the university. He previously served as the College Research Coordinator and Coordinator of Curriculum, Instruction Quality Assurance, A Consultant of the Department of Education Central Office for Learning Assessment and National Trainer of the Commission on Higher Education for General Education Courses. He is also a member of local and international organizations: he is a Fellow and Senior Member of the Royal Institute of Management and the Royal Institute of Educators, Singapore, Reading Association of the Philippines, and International English Learners Training Institute. He was a Philippine Youth Ambassador to ASEAN countries and Japan which was sponsored by the Cabinet Office of Japan and Office of the President of the Philippines in 2010. He has a Master's degree in Management major in Public Administration and a Bachelor's degree in Journalism. He was conferred a Doctorate Degree in Philosophy major in Public Administration in 2016 and graduated with a Doctorate Degree in Philosophy major in Business Management in 2018. At present he is teaching Human Behavior in Organization, Social Philosophy, Principles of Management and Organization, Good Governance and Social Responsibility, Business Communication, Macro and, Micro Economics and Philippine History and Constitution both in the undergraduate and graduate levels. Moreover, he has actively participated in the Civic Activities of the Global Cooperation Society International, Philippine National Chapter and is often invited as resource speaker in various management, research writing, journalism and, leadership seminars. Recently, he was awarded the Ambassador Seal of Excellence for Education as Research Practitioner and as 2018 Outstanding Premier College Professor and Humanitarian Service Excellence Award by the Asia Pacific Excellence Council, Inc.



The Design and Delivery of Social Services: New Modalities and Emphasis for Self-Sufficiency

Rodolfo B. Valdenarro

This book explores the ways in which social services are designed and delivered. It highlights the rationale for providing social services, even where the communities that are references are relatively advanced on the human development index. The book highlights the critical role that social services play in the developing world where the social safety net is either non-existent or highly ineffective. Moreover, the book highlights the importance of following social principles such as equality and equity when designing and delivering social services.

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About the Author

Rodolfo B. Valdenarro Jr., is a Professor and licensed education practitioner at Centro Escolar University, Manila. He served as Director of Student Affairs and Services at Laguna State Polytechnic University from 2016-2019. He finished Master of Arts in Teaching Social Science at University of Rizal System and presently taking Doctor of Philosophy in Southeast Asian Studies at Centro Escolar University. He teaches Professional Education subjects, Social Sciences (History, Sociology, Humanities, Anthropology, Economics, Geography, Political Science) and Methods of Research. He served as Contributor on the 2011-2016 Philippine Youth Development Plan (PYDP) and President of State Universities and Colleges- Association of Student Affairs Administrators in Region IV (CALABARZON and MIMAROPA), Philippines from 2018-2019. Mr. Valdenarro has presented researches on Social, Behavioral, Educational and Gender Studies in national and international conferences.



Social Perspectives on Poverty: Diagnosing the causes and effects of deprivation

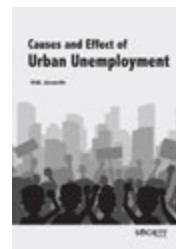
Rodolfo B. Valdenarro

Poverty is a major problem in many nations across the world including both – the developed as well as the developing ones. It is a major hindrance to holistic development of the society and social equality. It deprives many people the basic rights such as those of education, health, housing, food etc. The book 'Social Perspectives on Poverty: Diagnosing the causes and effects of deprivation' analyzes the various cause of poverty in the society, to find the root cause and also analyzes the subsequent impact of those causes, so as to understand the condition of society that is stuck in poverty.

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About the Author

Rodolfo B. Valdenarro Jr., is a Professor and licensed education practitioner at Centro Escolar University, Manila. He served as Director of Student Affairs and Services at Laguna State Polytechnic University from 2016-2019. He finished Master of Arts in Teaching Social Science at University of Rizal System and presently taking Doctor of Philosophy in Southeast Asian Studies at Centro Escolar University. He teaches Professional Education subjects, Social Sciences (History, Sociology, Humanities, Anthropology, Economics, Geography, Political Science) and Methods of Research. He served as Contributor on the 2011-2016 Philippine Youth Development Plan (PYDP) and President of State Universities and Colleges- Association of Student Affairs Administrators in Region IV (CALABARZON and MIMAROPA), Philippines from 2018-2019. Mr. Valdenarro has presented researches on Social, Behavioral, Educational and Gender Studies in national and international conferences.



Causes and Effect of Urban Unemployment

P.M. Ananth

The book 'Causes and Effect of Urban Unemployment' takes the readers through the various issues with respect to unemployment in the urban areas. The urbanization is on a rise, but the job sector is not moving with the same pace and it is extremely difficult to catch the pace as well. Due to the lag, there is an unwanted situation of unemployment, which further results in more problems. This book enlists various causes and impacts of unemployment in the urban areas and also suggests ways in which some positive changes can be made.

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About the Author

PM Ananth is a commerce graduate and excelled as an MBA graduate with a specialization in Marketing. He was an aggressive blogger during college days with interests with varied topics propelled his passion for writing. In a bid to create something original, he developed an interest in writing and composing instrumental pieces for independent bands. After a brief stint in the banking field, he began his career fulltime in writing as a freelancer in 2019.



International Diplomacy: The politics, economics and society

Chester Alexis C. Buama

The book 'International Diplomacy: The politics, economics and society' takes the readers through the various important aspects of diplomacy across international borders. It outlines the role of diplomacy in politics and the part it plays in maintaining political relations across the borders. It also highlights the manner in which diplomacy is practiced in the field of economics and

how the trade is regulated according to it. The book throws light on the way in which diplomacy is maintained in society and social matters to maintain a healthy balance in the society.

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About the Author

Hon. Chester Alexis C. Buama, PhD, is a College Professor at Laguna State Polytechnic University under the Faculty of College of Arts and Sciences and currently serving as Regent of the LSPU Board of Regents the highest policy-making body of the university. He previously served as the College Research Coordinator and Coordinator of Curriculum, Instruction Quality Assurance, A Consultant of the Department of Education Central Office for Learning Assessment and National Trainer of the Commission on Higher Education for General Education Courses. He is also a member of local and international organizations: he is a Fellow and Senior Member of the Royal Institute of Management and the Royal Institute of Educators, Singapore, Reading Association of the Philippines, and International English Learners Training Institute. He was a Philippine Youth Ambassador to ASEAN countries and Japan which was sponsored by the Cabinet Office of Japan and Office of the President of the Philippines in 2010. He has a Master's degree in Management major in Public Administration and a Bachelor's degree in Journalism. He was conferred a Doctorate Degree in Philosophy major in Public Administration in 2016 and graduated with a Doctorate Degree in Philosophy major in Business Management in 2018. At present he is teaching Human Behavior in Organization, Social Philosophy, Principles of Management and Organization, Good Governance and Social Responsibility, Business Communication, Macro and, Micro Economics and Philippine History and Constitution both in the undergraduate and graduate levels. Moreover, he has actively participated in the Civic Activities of the Global Cooperation Society International, Philippine National Chapter and is often invited as resource speaker in various management, research writing, journalism and, leadership seminars. Recently, he was awarded the Ambassador Seal of Excellence for Education as Research Practitioner and as 2018 Outstanding Premier College Professor and Humanitarian Service Excellence Award by the Asia Pacific Excellence Council, Inc.



Introduction to the Sustainable Development Goals and Objectives

Sushila Sinha

The book 'Introduction to the Sustainable Development Goals and Objectives' takes the readers through the various goals and objectives that have been set by the United Nations to achieve the goals of sustainability in the coming future. The goals target various areas such as Poverty, education, employment, food, environment and more, so as to ensure overall sustainability to

the people around the globe. Achieving these goals will promote healthy and progressive living. This book elaborates each goal under this category, for the readers to better understand them.

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About the Editor

Dr. Sushila is received the Ph.D degree in Agriculture Economics from Banaras Hindu University, Varanasi in year 2011. She is currently Assistant Professor, Agricultural Economics, in College horticulture and research station, Rajnandgaon, Indira Gandhi Krishi Vishwavidyalaya Raipur, India. Her teaching and research interests are in the area of Rural development, micro finance, Agribusiness management. She has published numbers of national and international research papers.



Urban Development in the Third World

Godwin .U. Enebeli,

The third world countries are some of the very fast developing nations in the present times. Urban Development in the Third World as a book takes the readers through the ways in which these countries are changing the way they are perceived and list down various areas of opportunities that these countries offer as a developing nation. The book emphasizes on the urbanization taking place in these countries and also the pace of it and also

lays down the best ways possible for the urban development in these countries. It also takes the readers through a possible scenario in future of these developing urban areas.

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About the Editor

Godwin Enebeli is an economist and research analyst with core interest in the economic evolution and development of third world countries. Starting out as a tax consultant in Nigeria, Godwin worked in the Accounting and Financial services industry before pitching his tent in economic research and analysis. Godwin was part of a team that worked with the International Finance Corporation (IFC), the private sector arm of the World Bank Group to drive financial inclusion in Southern Nigeria as well as handled several research projects for the Nigerian government including helping to develop a 5-year roadmap for Social Protection investment in Nigeria in a project funded by the RPA. Currently attached to US-based Non-Profit Organization, Energy Impact Center as their Western Africa Analyst, Godwin holds a BSc in Economics from the Imo State University, a Masters in Economics & Statistics from the University of Benin, a part qualification in Accounting and is a member of the Nigerian Institute of Management.



The Role of the Third Sector in Government: How NGOs run the developing economies

Chester Alexis C. Buama

This book explores the various roles that the third sector plays. It defines the third sector as comprising non-governmental organizations that help developing nations in achieving their human development goals. Of course, the book also acknowledges the role that the third sector players in the more developed nations where it is a catalyst for social change. This book critiques some of the motives and methods that have been associated with third sector actors. For example, it highlights the limited and disjointed scope of their objectives as well as their susceptibility to corruption, influence-peddling and latent colonialism.

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About the Author

Hon. Chester Alexis C. Buama, PhD, is a College Professor at Laguna State Polytechnic University under the Faculty of College of Arts and Sciences and currently serving as Regent of the LSPU Board of Regents the highest policy-making body of the university. He previously served as the College Research Coordinator and Coordinator of Curriculum, Instruction Quality Assurance, A Consultant of the Department of Education Central Office for Learning Assessment and National Trainer of the Commission on Higher Education for General Education Courses. He is also a member of local and international organizations: he is a Fellow and Senior Member of the Royal Institute of Management and the Royal Institute of Educators, Singapore, Reading Association of the Philippines, and International English Learners Training Institute. He was a Philippine Youth Ambassador to ASEAN countries and Japan which was sponsored by the Cabinet Office of Japan and Office of the President of the Philippines in 2010. He has a Master's degree in Management major in Public Administration and a Bachelor's degree in Journalism. He was conferred a Doctorate Degree in Philosophy major in Public Administration in 2016 and graduated with a Doctorate Degree in Philosophy major in Business Management in 2018. At present he is teaching Human Behavior in Organization, Social Philosophy, Principles of Management and Organization, Good Governance and Social Responsibility, Business Communication, Macro and, Micro Economics and Philippine History and Constitution both in the undergraduate and graduate levels. Moreover, he has actively participated in the Civic Activities of the Global Cooperation Society International, Philippine National Chapter and is often invited as resource speaker in various management, research writing, journalism and, leadership seminars. Recently, he was awarded the Ambassador Seal of Excellence for Education as Research Practitioner and as 2018 Outstanding Premier College Professor and Humanitarian Service Excellence Award by the Asia Pacific Excellence Council, Inc.



Overview of Modern Patriarchy: A Subjective View of a Maledominated World

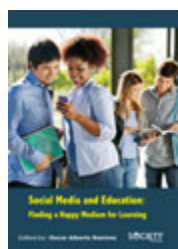
Margaret F. Bello

This book reconsiders and reconstructs patriarchy as a societal system. In particular, the book looks at the social construction of patriarchy which allows it to embed within societies even when those societies are seemingly "developed". The book critiques specific aspects of popular and traditional culture which help to sustain the patriarchal system. In doing so, this book highlights the experiences of those who are outside the higher echelons of patriarchy. Moreover, the book highlights the extensive nature of patriarchy which as political, social, economic, technological, environmental and legal implications.

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About the Author

Margaret Bello-Digamon has Doctorate in Development Management major in Educational Administration from the Ateneo de Zamboanga University where she graduated in 2019. At present she is finishing her Certificate in Teaching English as a Secondary Language at the University of Saskatchewan, Canada. She also finished her Master's degree in Engineering Education major in ICT at the Western Mindanao State University and graduated with a Bachelor of Science in Management Information Systems in 2003 from the Ateneo de Zamboanga University. She's had 7 years' experience as a College Dean where she has immersed herself in the education and an administrative setting that include dealing and counseling clients and have successfully developed and aided in writing programs with advocacies promoting the welfare of women and children through technology. She is married with two children and currently resides in Saskatchewan Canada.



Social Media and Education: Finding a Happy Medium for Learning

Oscar Alberto Ramirez

The book 'Social Media and Education: Finding a happy medium for learning' takes the readers through the various means by which social media is getting itself actively involved in the education system. The book outlines the ways in which various institutions are employing social media for educational purposes and the rewards that the use of social media is reaping for the organizations. The book discusses all the applications of social media by which education can get a boost and the students feel more convenient in the whole process of learning.

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About the Editor

Oscar Alberto Ramirez has completed PhD in Education and Master's Degree in Higher Education. He is presently working as a university professor at the Universidad Nacional Experimental Simón Rodríguez (Maracay-Venezuela), in the category of Associate Professor. His area of expertise are Education, Mathematics, Statistics, Information and Communication Technologies, Research Methodology.



Income Disparity: A Global Perspective

P.M. Ananth

There are many disparities among the people around the world. The disparities cannot be quantified in any way. However, one major factor on which the disparities exist is that of income of the people. The book 'Income Disparity: A Global perspective' explains the readers the manner in which the income of the people creates disparities among them and what are the outcomes of such disparities. The book also explains the causes of such income disparities and suggests ways in which the gap can be bridged in the long term while also quoting the challenges that may arise while doing so.

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About the Author

PM Ananth is a commerce graduate and excelled as an MBA graduate with a specialization in Marketing. He was an aggressive blogger during college days with interests with varied topics propelled his passion for writing. In a bid to create something original, he developed an interest in writing and composing instrumental pieces for independent bands. After a brief stint in the banking field, he began his career fulltime in writing as a freelancer in 2019.



Violence and Society

Anne Wade

Violence And Society is a book that provides the readers with a deep look into the relation between the occurrence of violence and the effect it has on the society, as it causes various other problems and gives rise to other issues that may pop up in the various parts of the society. This book also discusses about the various states of violence, the occurrence of violence in the families, political violence, violence taking place in democracies, the role of video games in developing a violent nature and the relation of terrorism to violence.

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About the Author

Dr. Anne Wade has been a researcher and an instructor in the Criminal Justice field for 27 years. She is currently an Associate Professor at a Community College in North Carolina. She holds an Ed.D. in Educational Leadership and a Ph.D. in Public Safety Leadership/Criminal Justice. Her research interests are in Criminology, Victimology, and the Human Services. She is married to Wesley Wade. She is an artist, writer, research, teacher, and trainer.



Gender Discrimination

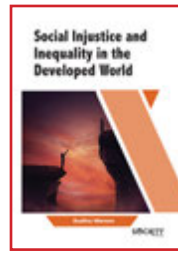
Chester Alexis C. Buama

Gender Discrimination makes the readers aware about the various ways in which the society is suffering from gender discrimination and the manners in which the gender discrimination affects the people that are associated with it. It provides the various aspects on the gender discrimination and tells the readers how to deal with such situations and the ways to tackle these situation with legality. This book also discusses about the global overview on the gender discrimination, gender discrimination at work place, discrimination in terms of gender taken as a CSR, the various impacts of gender discrimination and the legal support for this kind of discrimination.

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About the Author

Dr. Chester Alexis C. Buama is a College Professor at Laguna State Polytechnic University under the Faculty of College of Arts and Sciences where he served as its Program Coordinator, College Research Coordinator, University Publication Adviser (Unit Head), Bay Breeze Group of Publications and Coordinator of Curriculum, Instruction Quality Assurance, A Consultant of the Department of Education Central Office for Learning Assessment and National Trainer of the Commission on Higher Education for General Education Courses. He is also a member of local and international organizations: he is a Fellow and Senior Member of the Royal Institute of Management and the Royal Institute of Educators, Singapore, Reading Association of the Philippines, and International English Learners Training Institute. He was a Philippine Youth Ambassador to ASEAN countries and Japan which was sponsored by the Cabinet Office of Japan and Office of the President of the Philippines in 2010. He has a Master's degree in Management major in Public Administration and a Bachelor's degree in Journalism. He was conferred a Doctorate Degree in Philosophy major in Public Administration in 2016 and graduated with a Doctorate Degree in Philosophy major in Business Management in 2018. At present he is teaching Principles of Management and Organization, Good Governance and Social Responsibility, Business Communication, Macro and Micro Economics and Philippine History and Constitution. Moreover, he has actively participated in the Civic Activities of the Global Cooperation Society International, Philippine National Chapter and is often invited as resource speaker in various management, research writing, journalism and leadership seminars. Recently, he was awarded the Ambassador Seal of Excellence for Education as Research Practitioner and as 2018 Outstanding Premier College Professor and Humanitarian Service Excellence Award by the Asia Pacific Excellence Council, Inc.



Social Injustice and Inequality in the Developed World

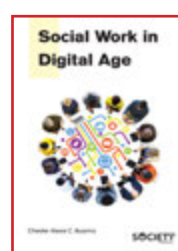
Sudha Menon

The developed world moves at a very rapid pace. The perception is that it is a perfect place to live and guarantees equal rights and freedom to the people. However, the reality is far from it. There are various instances and examples of social injustice and inequality in a developed world and this book 'Social Injustice and Inequality in the Developed World' covers all those instances, emphasizing on the need to curb them and act upon these limitations to let the humanity progress to new and unbiased levels.

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About the Author

Dr. Sudha Menon is a freelance consultant, researcher, activist and NGO professional based in India with more than 17 years of experience in social sector documentation and public policy research. She holds MA and PhD in Political Science from University of Kerala. Since 2009, she has been working for the economic empowerment of informal sector women workers in South Asia. She is the author of 12 books and many research papers published in reputed journals and magazines. Currently she serves as the Trust Council Member of 'Citizens Rights Watch', an international NGO based in London.



Social Work in Digital age

Chester Alexis C. Buama

This book aims to provide readers with insights on the use of digital technologies in carrying out social work in an effective manner. It lays some guidelines for the social workers and their expectations from them. The readers are also familiarized with Social Workers' Code of Ethics. It throws light on the social reforms that have been brought into our society. It also takes the readers through the concept of corporate social responsibility and informs them about the characteristics of social work. The readers are familiarized with the evolution of digital age and its significance in social work. It explains the pros and cons of using the digital technology and how it enhances social workers' career. This book encourages the readers to get involved in a social cause and work towards its achievement with the help of technology.

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About the Author

Dr. Chester Alexis C. Buama is a College Professor at Laguna State Polytechnic University under the Faculty of College of Arts and Sciences where he served as its Program Coordinator, College Research Coordinator, University Publication Adviser (Unit Head), Bay Breeze Group of Publications and Coordinator of Curriculum, Instruction Quality Assurance, A Consultant of the Department of Education Central Office for Learning Assessment and National Trainer of the Commission on Higher Education for General Education Courses. He is also a member of local and international organizations: he is a Fellow and Senior Member of the Royal Institute of Management and the Royal Institute of Educators, Singapore, Reading Association of the Philippines, and International English Learners Training Institute. He was a Philippine Youth Ambassador to ASEAN countries and Japan which was sponsored by the Cabinet Office of Japan and Office of the President of the Philippines in 2010. He has a Master's degree in Management major in Public Administration and a Bachelor's degree in Journalism. He was conferred a Doctorate Degree in Philosophy major in Public Administration in 2016 and graduated with a Doctorate Degree in Philosophy major in Business Management in 2018. At present he is teaching Principles of Management and Organization, Good Governance and Social Responsibility, Business Communication, Macro and Micro Economics and Philippine History and Constitution. Moreover, he has actively participated in the Civic Activities of the Global Cooperation Society International, Philippine National Chapter and is often invited as resource speaker in various management, research writing, journalism and leadership seminars. Recently, he was awarded the Ambassador Seal of Excellence for Education as Research Practitioner and as 2018 Outstanding Premier College Professor and Humanitarian Service Excellence Award by the Asia Pacific Excellence Council, Inc.



Digital Technologies for Agricultural and Rural Development

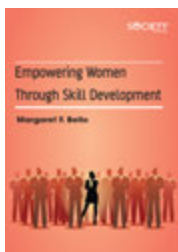
Akansha Singh

Digital Technologies for Agricultural and Rural Development explains the readers what digital technologies mean and the importance they hold. It also explains them the meaning of agricultural development and takes them through the process of knowledge sharing and creation. Also discusses in the book are the ways in which the information systems are helping in the development of the rural areas, the various changes in technology in the agricultural sector, the of technology with respect to climate change and the future insight on the use of technology in the agricultural sector.

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About the Editor

Dr. Akansha Singh, is presently working as Associate Professor & Head, Department of Genetics and Plant Breeding, College of Agriculture, Parul University, India. She graduated from the Banaras Hindu University, with doctorate in Genetics and Plant breeding in the year 2012. She has also worked as Research Scientist in Bioved Research Society, Allahabad, India. She was working as Postdoctoral fellow in University of Mumbai before joining her current position. She has authored a number of national and international publications.



Empowering Women Through Skill Development

Margaret F. Bello

Empowering Women Through Skill Development brings the focus of the readers to the upliftment of women by enabling them to develop necessary skills that can find them appropriate employment and the right opportunities, so as to make them self-sustainable. It provides the readers with the important insights on the status of women empowerment and suggests some ways in which the empowerment of women can be achieved to make them self-sufficient. This book also discusses about the

meaning of the empowerment, the roles of women with respect to economy, the empowerment of women at local as well as collective level, main competences for women to possess at work and challenges in women empowerment.

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About the Author

Margaret F. Bello is pursuing PhD in Development Management with major in Educational Administration with a grant funded by the Commission on Higher Education from the Philippines. She has a master's Degree in engineering education major in Information Communications Technology and a bachelor's Degree in management information systems and Diploma in Medical Transcription. She has worked in the field of education for almost 8 years as Department head of the Computing Studies. As a researcher, she successfully developed and aided in the implementation of programs with advocacies promoting the welfare of women and children through technology.



Empowering Farm Women Through Dairy Farm Co-operatives

Nekesah T. Wafullah

Empowering Farm Women Through Dairy Farm Co-operatives explains the importance of the dairy farming in a global perspective. This book explains the history of dairy farming, processes involved in dairy farming, significance of dairy farming, automation and innovative technologies that are a part of dairy farming. The concept of dairy farm cooperatives has been explained along with the role of farm women in developing countries. The cooperative operations in dairy, role of dairy cooperatives and the influence of the dairy farming cooperatives has been explained in detail. The importance of animal healthcare in dairy and the importance of dairy farming in empowerment of women has been explained in detail. Dairy farming is explained as a source of economic empowerment and the importance of dairy in enhancing the socio-economic relations have been explained in detail. This book gives a comprehensive idea of dairy farming and the importance of dairy farming in empowering women.

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About the Author

Nekesah T. Wafullah, M.Sc. Agricultural and Applied Economics from the University of Nairobi, Kenya, is skilled agriculture expert with extensive knowledge in agricultural business management services, project management, various forms of fertilizer, their production, sales, marketing aspects, and application regimes; cross-border fertilizer trade policies; youth and women empowerment; and volunteerism. She has experience in agricultural markets in Kenya, Zambia, Malawi, Tanzania, Rwanda, Democratic Republic of Congo (DRC)—Bukavu and Lubumbashi, and Uganda.



Challenges of Women Empowerment

Margaret F. Bello

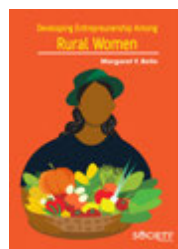
Challenges of Women Empowerment takes the readers through the concept of women empowerment, by informing them about the rising need of such a process and informing them about the various challenges that lie in the women empowerment. It provides the readers with the required information on the kinds of challenges faced by the women on the path of upliftment and suggest them with the solutions to these challenges. This book also discusses about domestic violence, gender disparity, education and its relevance in the society, political representation of women and their part in decision making and the societal evils as a challenge.

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About the Author

Margaret F. Bello is pursuing PhD in Development Management with major in Educational Administration with a grant funded by the Commission on Higher Education from the Philippines. She has a master's Degree in engineering education major in Information Communications Technology and a bachelor's Degree in management information systems and Diploma in Medical Transcription. She has worked in the field of education for almost 8 years as Department head of the Computing Studies. As a researcher, she successfully developed and aided in the implementation of programs with advocacies promoting the welfare of women and children through technology.



Developing Entrepreneurship Among Rural Women

Margaret F. Bello

Developing Entrepreneurship Among Rural Women informs the readers about the various ways in which the rural women are encouraged to take up entrepreneurship in the skills in they possess or the ones they would like to learn, so that they can make livelihoods for themselves and support themselves in some ways. It also provides the readers with the basic knowledge on the aspects related to making the rural women successful entrepreneurs and upgrading them with the skills. This book also

discusses about the relationship between the women and their knowledge of entrepreneurship, skill development in the rural women, the empowerment of rural women through entrepreneurship, challenges in development of entrepreneurship skills in the rural women, role of technology in achieving the targets and economic empowerment of rural women through entrepreneurship.

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About the Author

Margaret F. Bello is pursuing PhD in Development Management with major in Educational Administration with a grant funded by the Commission on Higher Education from the Philippines. She has a master's Degree in engineering education major in Information Communications Technology and a bachelor's Degree in management information systems and Diploma in Medical Transcription. She has worked in the field of education for almost 8 years as Department head of the Computing Studies. As a researcher, she successfully developed and aided in the implementation of programs with advocacies promoting the welfare of women and children through technology.



Women and their Political Empowerment Across the Globe

Sudha Menon

Women And Their Political Empowerment Across The Globe makes the readers familiar with the way in which the women have been empowered throughout the world and the operations regarding their upliftment through the political medium, have been quite relentless in terms of constancy. This book also discusses about the position of women in the politics from a global point of view, the diplomatic empowerment of women, the various rights of women, the condition of women in politics

in the third world and the role of women in making important decisions. This book provides the readers with insights into the current position of women in the political domain around the world and gives an overview on the amount of work to be done in the concerned field.

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About the Author

Dr. Sudha Menon is a freelance consultant, researcher, activist and NGO professional based in India with more than 17 years of experience in social sector documentation and public policy research. She holds MA and PhD in Political Science from University of Kerala. Since 2009, she has been working for the economic empowerment of informal sector women workers in South Asia. She is the author of 12 books and many research papers published in reputed journals and magazines. Currently she serves as the Trust Council Member of 'Citizens Rights Watch', an international NGO based in London.



Women in Policy Making - A Global View

Sudha Menon

Women In Policy Making - A Global View gives the readers an overall look into the way women are perceived and given the roles and importance in the matter of policy making and gives reason as to why the women need to be actively involved in the process of policy making. This book also discusses about the perspective on the position of women in policy making, the women acting as government officials, the various opportunities and challenges for women, the political empowerment of women,

the need to increase women in decision making processes and strategies that can be adopted to improve women participation.

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About the Author

Dr. Sudha Menon is a freelance consultant, researcher, activist and NGO professional based in India with more than 17 years of experience in social sector documentation and public policy research. She holds MA and PhD in Political Science from University of Kerala. Since 2009, she has been working for the economic empowerment of informal sector women workers in South Asia. She is the author of 12 books and many research papers published in reputed journals and magazines. Currently she serves as the Trust Council Member of 'Citizens Rights Watch', an international NGO based in London.



Psychotherapy & Spirituality

Aparna Raghvan

Psychotherapy and Spirituality discusses about the concept and methodology involving psychotherapy and spirituality. This book lays down different aspects of psychotherapy with the help of topics like psychotherapy as a quadrant affair, types of psychotherapy and techniques of psychotherapy on the other hand this book explains spirituality with the help of topics like the importance of spirituality, healing through spirituality and defines spirituality as a coping mechanism. Topics like integrating spirituality and psychotherapy, diversity in theory and practice in relation with psychotherapy and spirituality as well as contemporary approaches to spiritually oriented psychotherapy are very well discussed in this book.

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About the Author

Aparna Raghavan has completed her PhD in Counselling Psychology, M.Sc Counseling Psychology and M.Phil Applied Psychology from University of Madras, India. She's has published more than 10 papers in eminent journals and is a trained special educator



Social Science and Policy Challenges

Sudha Menon

Social Science and Policy Challenges provides a global perspective on the social science and gives an idea about the formulation of policies based on analyses in social science. The book explains the policy making process and the economic policies related to social science. The readers are informed about the role of politics in the making of policy and explained the ways in which a society develops through the process of policy development. Also discussed in the book is the role of environment and society in policy making, the use of technology in the process and the challenges that arise while formulating the policies, so that the readers are fully updates about the process of policy making.

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About the Author

Dr. Sudha Menon is a freelance consultant, researcher, activist and NGO professional based in India with more than 17 years of experience in social sector documentation and public policy research. She holds MA and PhD in Political Science from University of Kerala. Since 2009, she has been working for the economic empowerment of informal sector women workers in South Asia. She is the author of 12 books and many research papers published in reputed journals and magazines. Currently she serves as the Trust Council Member of 'Citizens Rights Watch', an international NGO based in London.



Big Data and Social Science

Sudha Menon

Big Data and Social Science discusses about how big data and social science can be employed in a system. This book comprises topics and explanations about types of big data, different big data systems and type of datasets that are considered big data. This book also sheds light on social science in aspect of big data, the web and data as well as computational social science. Readers are also given insights about topics such as necessities of computational social sciences, necessary skills for computational social science and the importance of computational social science. Discussions about text analysis in the world of big data and information visualization are also laid down in a simple manner.

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About the Author

Dr. Sudha Menon is a freelance consultant, researcher, activist and NGO professional based in India with more than 17 years of experience in social sector documentation and public policy research. She holds MA and PhD in Political Science from University of Kerala. Since 2009, she has been working for the economic empowerment of informal sector women workers in South Asia. She is the author of 12 books and many research papers published in reputed journals and magazines. Currently she serves as the Trust Council Member of 'Citizens Rights Watch', an international NGO based in London.



Social Sustainability

Sudha Menon

Social Sustainability provides the readers with a global perspective on the social science and the subject of sustainability. It associates the social change with that of sustainability and discusses the various socio-ecological systems and the related sustainability. Also discussed in the book is the cultural ecosystem and its relationship with social science, the effect of social science on modern cities, the sustainability challenges with regard to social science, the subject of urban regeneration and social sustainability and the future of sustainability in the developing societies. These aspects provide a deep insight on the sustainability of the societies and its various elements.

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About the Author

Dr. Sudha Menon is a freelance consultant, researcher, activist and NGO professional based in India with more than 17 years of experience in social sector documentation and public policy research. She holds MA and PhD in Political Science from University of Kerala. Since 2009, she has been working for the economic empowerment of informal sector women workers in South Asia. She is the author of 12 books and many research papers published in reputed journals and magazines. Currently she serves as the Trust Council Member of 'Citizens Rights Watch', an international NGO based in London.

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